

BizBash Live Returns to Los Angeles on July 19 With the Newest Ideas and Innovations in Events

Eventbots, 3D Printed Ice Pops, Augmented Reality Apps, Gif Photo Booths, and More Will Take Center Stage at This One-Day Event

LOS ANGELES, CA, UNITED STATES, July 11, 2017 /EINPresswire.com/ -- On July 19, <u>BizBash</u> Live will take over the <u>California Market Center</u> in Los Angeles with a new



roster of the event industry's most notable clients, ideas, and inspiration. This annual event brings together nearly 1,500 event visionaries for one day, including hundreds of top vendors showcasing their offerings in the Exhibit Hall and an incredible lineup of innovators sharing insights at the Event Innovation Forum. Event professionals who come to BizBash in search of their "AHA" moment will discover new technologies, design ideas, fund-raising tools, event software, new venues, and more.

Eventbots (by Sciensio) will take center stage at BizBash Live with the introduction of Betty the BizBash EventBot, who will enhance the attendee experience with an easy Q&A interface, becoming the "customer service bot." Swell Fundraising, a new software for nonprofits, will explore the power of peer-to-peer connectivity and social media amplification, while Gifn will allow attendees to share their favorite photo booth pics with their networks. Pixsweet will be making 3D printed ice pops, Relan will show planners how to recycle event signage for eco-friendly efforts, and Seek will create an augmented reality experience with its special app while CXC promotes its new driving and flight motion simulator.

The renowned Event Innovation Forum and Workshop Series return as part of the BizBash Live lineup with presentations from industry game-changers, including Sharon Sacks, an acclaimed event planner for some of the world's most elite clients; Jes Gordon of Jes Gordon/ProperFun; Gabrielle Kessler, creative director at the Visionary Group; Dea Lawrence, chief marketing officer at Variety; and Jeff Olsen of the Children's Hospital Los Angeles. The Event Innovation Forum will also showcase stunning designs by Blueprint Studios. This once-a-year experience is the perfect opportunity to connect, collaborate, and create lasting relationships.

The full list of speakers, exhibitors, sponsors, and registration information can be found at www.bizbash.com/expola. BizBash additionally acknowledges the California Market Center, Dazian, BPM Live Inc, ShowPro, Belasco Theatre, Wilshire Loft, Boomset, CadmiumCD, and Swoogo for their event support. For media coverage, please contact Brittany Bucceroni at bbucceroni@bizbash.com.

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