

Global Motorcycles North America (NAFTA) Industry: What Factors Affecting The Strength of Competition in Market?

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SUMMARY

WiseGuyReports published new report, titled "Motorcycles North America (NAFTA) Industry Guide".

The NAFTA Motorcycles industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the NAFTA motorcycles market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.



- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The motorcycles industry within the NAFTA countries had a total market value of \$6,654.0 million in 2015. The Mexico was the fastest growing country, with a CAGR of 10.4% over the 2011-15 period.

- Within the motorcycles industry, the US is the leading country among the NAFTA bloc, with market revenues of \$4,241.2 million in 2015. This was followed by Mexico and Canada, with a value of \$1,739.1 and \$673.7 million, respectively.

- The US is expected to lead the motorcycles industry in the NAFTA bloc, with a value of \$5,224.1 million in 2020, followed by Mexico and Canada with expected values of \$2,211.4 and \$799.4 million, respectively.

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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA motorcycles market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of

the NAFTA motorcycles market

- Leading company profiles reveal details of key motorcycles market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA motorcycles market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Key points to buy

- What was the size of the NAFTA motorcycles market by value in 2015?
- What will be the size of the NAFTA motorcycles market in 2020?
- What factors are affecting the strength of competition in the NAFTA motorcycles market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA motorcycles market?

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