

Cosmetic Surgery Market Expanding at a Stable CAGR of 7.8% from 2016 to 2023

Cosmetic Surgery Market by Surgery Type (Liposuction, Eyelid and Nose Surgery, Body Contouring, Facial Reconstruction, Cosmetic Implants - Forecast to 2023

PUNE, MAHARASHTRA, INDIA, July 12, 2017 /EINPresswire.com/ -- Market Highlights

The [global cosmetic surgery market](#) has been evaluated as average growing market and is expected to witness higher single digit growth in coming years.

Advertisement and greater exposure seems to be the best strategy to be a market leader along with product development. The return on investment for advertisement and publicity is very high for the cosmetic surgery market.

The product development strategy includes development of advanced products such as silicone and polymer implants, development of advanced liposuction equipment etc.

Development of advanced immunosuppressant drugs with fewer side effects and better efficacy and efficiency is also driving the market.

In 2015, liposuction was the most popular cosmetic surgery followed by breast augmentation, while buttock augmentation was the fastest growing with labiaplasty which is the alternation of human vulva folds bagging the second spot. With respect to age people aged 35-50 had the most procedures in 2013. The other segment showing high growth were eyelid and nose surgery.

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Major key Players include Johnson & Johnson, Valeant Pharmaceuticals International, Cutera, Syneron Medical Ltd., Allergan, Inc., Genesis Biosystems,”

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- Valeant Pharmaceuticals International,
- Cutera, Inc.,
- Syneron Medical Ltd.,
- Allergan, Inc.,



Considering all these factors the market for cosmetic surgery is expected to reach \$ 21.97 billion by the end of 2023, this market is projected to growing at a CAGR of ~7.8% during 2017-2023.

Key players of Global Cosmetic Surgery Market:

- Johnson & Johnson,

- Genesis Biosystems, Inc.
- others.

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Segments:

The Global cosmetic surgery market is segmented

On the basis of surgery type. the market has been segmented as liposuction, eyelid and nose surgery, body contouring, facial reconstruction, cosmetic implants and others.

The body contouring segment is further sub segmented into tummy tuck, breast lift, others. Similarly the cosmetic implants segment is sub segmented into breast augmentation, buttock implants, chin & cheek implants.

Taste the market data and market information presented through more than 50 market data tables and figures spread in 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on “[Global Cosmetic Surgery Market Research Report- Global Forecast To 2023](#)”

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The cosmetic surgery market has been led by the U.S. followed by Europe. However it has to be noted that although the demand for these cosmetic surgery are quite high in developed countries like the U.S. Latin American countries. Nations such as Thailand etc. have a disproportionate share of market considering their low income as compared to the U.S. The market of these nations is influenced to a considerable degree by the tourism and fashion industry. Advertisement and greater exposure seems to be the best strategy to be a market leader along with product development. The return on investment for advertisement and publicity is very high for the cosmetic surgery market.

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Key questions answered in this report

- What will the market size be in 2023 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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