

The Association for Women in Communications Announces The 2017 Clarion Award Winners

Executive Auto Shippers' Marketing Specialist Wins for Fundraiser

SPRINGFIELD, MO, US, July 12, 2017 /EINPresswire.com/ -- The Association for Women in Communications (AWC) recognizes 80-plus winners of its esteemed Clarion Awards competition. Kristi Kenyon, Marketing Specialist with Executive Auto Shippers, has been awarded the 2017 Clarion Award for Special Events-Fundraising Event. Her



submission was for EAS's <u>Drive Down Memory Lane</u> charity car show held in 2016. The donation raised (\$3500) was given to the Alzheimer's Association of Greater Iowa.

"We were thrilled to be able to support such a great local organization," Kenyon said. "This award was just the icing on the cake."

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Kristi Kenyon, EAS Marketing Specialist "We're so proud of Kristi for all her hard work on this event,"

<u>Matt Van Gelder, CEO of EAS</u>, praised. "She took our passion for helping out local organizations to a whole new level."

For more than 40 years, the AWC Clarion Awards have recognized small business, large corporate, nonprofit, agency and government communication specialists internationally who demonstrate excellence in clear and concise

communications.

The 2017 Clarion Awards will be presented during the AWC National Conference in Addison, Tx., on Monday, September 18, 2017, at the Matrix/Clarion Award dinner. Cady McClain, an Emmy-winning actress, is the International Matrix Award recipient and will be the featured speaker at the dinner. For more information on the AWC National Conference, go to www.womcom.org/conference. As one of the most prestigious competitions of its kind in the country, the 2017 Clarion Award competition attracted winners from 19 states and two countries, with entries judged by teams of experts from all aspects of the marketing and communications fields.

Founded in 1909, the Association for Women in Communications has nearly 1,200 members worldwide. AWC champions the advancement of women across all communications disciplines by recognizing excellence, promoting leadership and positioning its members at the forefront of the evolving communications era.

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