



1SEO.com Digital Agency is 1 of 5 North American Agencies Shortlisted for the Google Premier Partner Awards

The Philadelphia area digital marketing agency receives national attention from Google.

BRISTOL, PA, UNITED STATES, July 12, 2017 /EINPresswire.com/ -- Google announced that 1SEO.com Digital Agency is one of five agencies shortlisted for the Google Premier Partner Display Innovation Award.

"I credit the hard work and relentless dedication of our staff for the nomination," said Lance Bachmann, President and CEO of 1SEO.com. "A commitment to responding to our clients' needs is how we got where we are today."

1SEO.com has grown from 15 employees to just over 70 in six years. From search-engine optimization (SEO), [pay-per-click advertising](#) (PPC) and email marketing to [website design and development](#) and social media, the full-service digital marketing agency covers all the bases.

The main goal of 1SEO.com is to improve the online visibility of their clients through a complete lineup of digital marketing solutions. By driving more traffic to a business's website through a variety of interactive platforms, they help generate a higher number of leads and conversions.

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Lance Bachmann

agency's success in [display advertising](#) was also evaluated.

From small business to Fortune 500 companies, the agency leverages its resources to help all clients develop a dominant presence online. In 2011, 1SEO.com operated out of a small office in Southampton, PA. Today, however, the agency is located on the Delaware Riverfront in Bristol, PA inside a 20,000+ square foot facility.

Nominees for the Google Premier Partner Awards were selected based on the culture, innovation, technology and employees of each company. A case study highlighting the

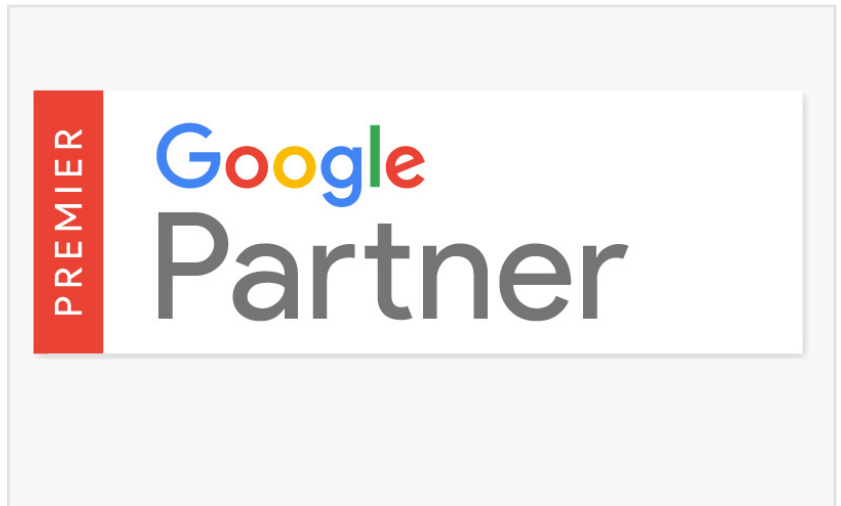


To be considered for the Display Innovation Award, companies must have the Premier Google Partner Badge and the Display Advertising Specialization in Google Partners. The final winners will be

announced online in mid-August.

One regional winner will be chosen from both North America and Central & South America. This means 1SEO.com could be one of two regional winners chosen to represent the Americas and compete at the global awards against the regional nominees from Europe, Asia-Pacific and the Middle East and Africa.

“It’s always an honor to be recognized for working hard, day in and day out, and putting in long hours to make our clients happy,” Bachmann added. “Winning the award would be great for our staff, but either way, it’s the success of our clients that we’ll continue to focus on most.”



Advancing to this round gives the eight-year-old digital marketing agency a chance to hear its name announced at the Google Partner Summit on Sept. 28 in New York City. To learn more about 1SEO.com and the digital marketing services that they provide, contact the company today.

About 1SEO.com Digital Agency

1SEO.com Digital Agency is a Philadelphia, PA-based digital marketing firm that provides end-to-end solutions for their clientele, which is comprised of hundreds of businesses in countless industries that operate in several sectors, from the niche to the mainstream. Using a full suite of services like search engine optimization (SEO), pay per click (PPC), social media optimization (SMO), website design, content writing and email marketing, 1SEO.com Digital Agency helps their clients win online by cultivating online presences and harvesting leads, closes, conversions and profits.

For more information, please visit <https://1seo.com/>.

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