

Hyper-Connection Market 2017 -Develop Market-Entry and Market Expansion Strategies

PUNE, MAHARASHTRA, INDIA, July 13, 2017 /EINPresswire.com/ --

SUMMARY

WiseGuyReports published new report, titled "TrendSights Analysis: Hyper-Connection".

"Trend Sights Analysis: Hyper-Connection" explores what the trend is, why it is important, who is most influenced by it, and how brands and manufacturers can capitalize on it. The research concludes by identifying where the trend is heading next and how long it will last.



The Hyper-Connection trend refers to the interconnected digital interactions between brands and consumers. The platforms recommends to generate positive connections with consumers are organized into three types of brand-related interactions that occur with consumers: namely, from brands to consumers, between consumers, and from consumers to brands. Innovation and strategy implications are suggested for each of these categories and brands should look to incorporate these into its operations in order to optimize digital marketing strategy.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/1510415-trendsights-analysis-hyper-connection-how-internet-connectivity-has-revolutionized-brand-and>

Scope

- 33% of 18-34 year-olds say they find being active on social media important, which is 11 percentage points higher than over-35s.
- Three in five global consumers find the concept of products they have helped to create appealing.
- Three in five global consumers say they find trying new experiences more exciting than trying new products.

Key points to buy

- Understand the relevant consumer trends and attitudes that drive and support innovation success so you can tap into what is really impacting the industry.
- Gain a broader appreciation of the fast-moving consumer goods industry by gaining insights from both within and outside of your sector.
- Access valuable strategic take-outs to help direct future decision-making and inform new product development.

Table of Contents
Trend snapshot
Brand-to-consumer
Consumer-to-consumer
Consumer-to-brand
Key take-outs
What next?
Appendix

..CONTINUED

About Us

Wise Guy Reports is part of the Wise Guy Research Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe.

For accessing accurate and deep understanding and to gain latest insights and key developments in the area of your interest, we also have a list of conferences in which you will be interested in, for more information, cordially check

<https://www.wiseguyreports.com/conferences>

For updating knowledge or for thoroughly understanding various terminologies, we also have vast list of seminars for your reference, for more information cordially check

<https://www.wiseguyreports.com/seminars>

Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.