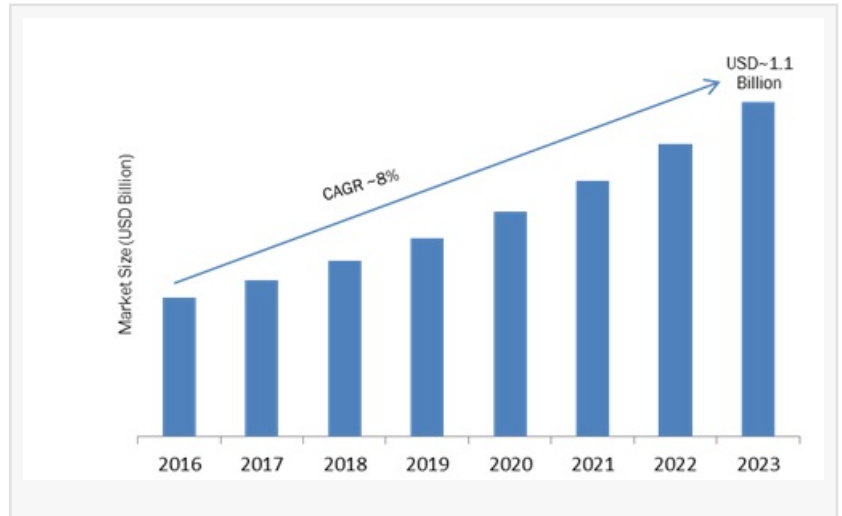


Home Security Camera Market is estimated to grow at a CAGR of 8% by Forecast to 2023

Home Security Camera Market, By Product (Dome, Bullet, IP, Thermal, PTZ), Type (Indoor, Outdoor) - Forecast 2023

PUNE, MAHARASHTRA, INDIA, July 13, 2017 /EINPresswire.com/ -- Market Highlights:

In this rapidly changing world of technology, home security camera market is projected to show major growth prospects during the forecast period. Security issues in developing countries is the major factor driving the growth of home security camera market.



As compared to other regions, the home Security Camera Market in North America is expected to witness significant growth and hold the largest market share during the forecast period. U.S and Canada are anticipated to drive the growth of home security camera market. This is owing to the

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Hikvision (China), Motorola (U.S.), Leshi Video Type Co. Ltd (LSVT) (China), Netgear (U.S.), Zmodo (China)”

Market Research Future

presence of large number of established key players and increasing need for security in that region. In addition to this, the region also has a well-established infrastructure which allows higher penetration of devices which ultimately provides high speed connectivity to deploy the video content on cloud and is expected to be a major factor for the growth of home security camera market. Increasing investments in smart homes projects is another factor contributing to the growth of home security camera market.

The home security camera market is growing rapidly over 8% of CAGR and is expected to reach at approx. USD 11 Billion by the end of forecast period.

Taste the market data and market information presented through more than 30 market data tables and figures spread over 100 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on [“Home Security Camera Market - Forecast to 2023”](#).

Major Key Players:

- Hikvision (China)
- Motorola (U.S.)
- Leshi Video Type Co. Ltd (LSVT) (China)
- Netgear (U.S.)
- Zmodo (China)

- Nest Cam (U.S.)
- Icontrol Networks (U.S.)
- Canary (U.S.)
- Amcrest Technologies (U.S.)
- Uniden (Japan)

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Home Security Camera Market Segmentation:

The home security camera market has been segmented on the basis of product, type, resolution, deployment and service. The resolution segment is further bifurcated into non HD, HD, full HD and ultra HD.

Out of which, the most commonly used resolution is the full HD 1080p owing to the factors like high resolution and low cost that influence the camera users to shift from HD to full HD.

Market Research Analysis:

The global home security camera market, by geography, has been segmented into North America, Europe, Asia Pacific and Rest of the World. In the global home security camera market, Asia Pacific is anticipated to witness relatively faster adoption and is expected to grow at the highest CAGR during the forecast period as compared to other regions. Within Asia Pacific, home security camera market is projected to contribute faster to the growth of revenue backed by increasing demand for innovative products and growing demand for smart homes in countries such as Japan, China and India.

Across Europe, countries including Germany, France and the U.K. are anticipated to drive the growth of home security camera market. In Europe, the high standards of living of people have led to an increase in investments in smart homes and hence is the major driving factor for the growth of home security camera market. The presence of advanced infrastructure and with the increasing adoption of technology and technological advancements in numerous countries are other factors driving the market growth of Home security camera market.

Home Security Camera Market (MRFR) Research Analysis:

Home security camera market can be segmented on the basis of product, type, resolution, deployment and service. The service segment is further bifurcated into professional services and self-installed and monitored services. The self-installed and monitored segment is gaining popularity owing to the increase in well-designed apps for the security surveillance. Giants like Nest Cam have come up with self-monitoring apps and are responsible for the growth of home security camera market. The rising incidents of security concerns has led to increased safety measures by residential dwellings. Easy installation and advanced monitoring features offered by smart cameras are major factors leading to the growth of home security camera market. Due to technical advancements, smart cameras are increasingly being used for home security purposes.

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Regional Analysis:

The regional analysis of home security camera market is being studied for regions such as Asia Pacific, North America, Europe and Rest of the World. It has been observed that North America is estimated to account for the largest share of the market, whereas Asia-Pacific is projected to grow at the fastest rate during the forecast period. The major growth in home security camera market in North America is attributed to the increasing investments in the smart grid projects and changing preferences of consumers in that region.

Intended Audience

- Technology investors
- Research/Consultancy firms
- Technology providers
- Consumers
- Technology Standards Organizations
- Government Bodies

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Akash Anand

Market Research Future

+1-646-845-9349 (US) / +44 208 133 9349 (UK)
email us here

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