



Global Cards and Payments Industry Applications, Growth Trends, Size, Share, Key Players and Drivers Analysis 2017-2022

This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies

PUNE, INDIA, July 14, 2017 /EINPresswire.com/ -- The [cards and payments](#) market comprise establishments engaged in storing, processing and transmitting payment cards data. This market covers issuing and acquiring banks, card processing and issuing companies, payment processing institutions such as banks, non-banking financial corporations and others.

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The Cards and Payments Global Market Briefing provides strategists, marketers and senior management with the critical information they need to assess the global cards and payments market.

Reasons to Purchase

- Get up to date information available on the cards and payments market globally.
- Identify growth segments and opportunities.
- Facilitate decision making on the basis of historic and forecast data and understand the drivers and restraints on the market.
- Develop strategies based on likely future developments.
- Gain a global perspective on the development of the market.

Description

The Cards and Payments Global Market Briefing Report from The Business Research Company covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies for this market.

The market characteristics section of the report defines and explains the market.

The market size section gives the cards and payments market revenues, covering both the

historic growth of the market and forecasting the future.

Drivers and restraints looks at the external factors supporting and controlling the growth of the market.

Market segmentations break down the key sub sectors which make up the market. The regional breakdowns section gives the size of the market geographically.

Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in the last three years are identified.

The trends and strategies section highlights the likely future developments in the cards and payments market and suggests approaches.

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Scope

Markets Covered: Card Processing Units , Payment Service Providers

Companies Mentioned: American Express Company, Visa, MasterCard, PayPal, Bank of America, Barclays, JP Morgan, FIS, Industrial and Commercial Bank of China

Geographic scope: Americas, Europe, Asia, Middle East and Africa, Oceania.

Time series: Five years historic and forecast.

Data: Market value in \$ billions.

Data segmentations: Regional breakdowns, market share of competitors, key sub segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

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