

# Surge in Europe's Ready to Assemble (RTA) Furniture Market due to Innovative Product Designs

*"Ready to Assemble (RTA) Furniture Market in Europe 2017-2021" Key Players Assessment in Report: Dorel Industries, Inter IKEA Systems, and Tvilum*

DALLAS, TEXAS, UNITED STATES, July 18, 2017 /EINPresswire.com/ -- Analysts forecast the Ready to Assemble Furniture Market in Europe to grow at a CAGR of 4.25% during the period 2017-2021.

[Ready-to-assemble \(RTA\) furniture](#) is also known as flat-pack, knock-down (KD), DIY (do-it-yourself), self-assembly, or kit furniture. Over the years, RTA furniture has evolved in technology, designs, and quality. It includes residential furniture like living room furniture, bedroom furniture, kitchen room furniture, dining room furniture, garden and balcony furniture, and kids and teenager room furniture. RTA furniture also includes office furniture like swivel chairs, tables, desktop table, filing chairs, and pedestals.



## Market trend

- Surge in innovative product designs
- Growing trend of customized RTA furniture for personal interiors
- Improving economic scenario in Europe

## Covered in this report

The report covers the present scenario and the growth prospects of the ready to assemble furniture market in Europe for 2017-2021. To calculate the market size, the report considers the revenue generated through the retail sales of different types of RTA furniture.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Latest report, Ready to Assemble (RTA) Furniture Market in Europe 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of

the key vendors operating in this market.

#### Key vendors

1. Dorel Industries
2. Inter IKEA Systems
3. Tvilum

#### Other prominent vendors

- Alphason
- Decorative Panels Furniture
- MEUBLES Demeyere
- FLEXA
- Röhr-Bush
- Steinhoff International
- SBA

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#### Market driver

- Economical cost and quick furnishings of RTA furniture

#### Market challenge

- Uncertainty in costs of raw material used for RTA furniture

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

#### Points Covered in Report:

- PART 01: Executive summary
- PART 02: Scope of the report
- PART 03: Research Methodology
- PART 04: Introduction
- PART 05: Market landscape
- PART 06: Market segmentation by product
- PART 07: Market segmentation by distribution channel
- PART 08: Geographical segmentation
- PART 09: Decision framework
- PART 10: Drivers and challenges
- PART 11: Market trends
- PART 12: Key competitor analysis

PART 13: Appendix

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