

Global Hockey Sticks Market 2017 Share, Trend, Segmentation and Forecast to 2021

WiseGuyReports.Com Publish a New Market Research Report On - "Global Hockey Sticks Market 2017 Share, Trend, Segmentation and Forecast to 2021".

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The analysts forecast the global hockey sticks market to grow at a CAGR of 3.24% during the period 2017-2021.

[A hockey stick is a piece of equipment](#), used to a move a hockey ball or puck. It is largely made of composite materials that include fiberglass, Kevlar/aramid, carbon fiber, and resin; nanomaterials, aluminum, and wood. Aluminum made hockey sticks are losing its market share. On the contrary, although hockey sticks made of nanomaterials are a niche category with low product penetration, this segment is expected to grow at a healthy rate during the forecast period. Different disciplines of hockey use different types of hockey sticks. These include ice hockey sticks, roller hockey sticks, field hockey sticks, and underwater hockey sticks.

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Covered in this report

The report covers the present scenario and the growth prospects of the global hockey sticks market for 2017-2021. To calculate the market size, the report considers the revenue generated



through the retail sales of different types of hockey sticks.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Hockey Sticks Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- adidas
- BAUER Hockey
- CanAm Underwater Hockey Gear
- Grays of Cambridge
- Gryphon Hockey
- SHER-WOOD

Other prominent vendors

- ATLAS Hockey
- Dita International
- Dorsal Gear
- Easton Hockey
- Franklin Sports
- GRAF
- Guerilla Hockey
- JDH
- Kookaburra
- MALIK
- Mazon Hockey
- Princess Sportsgear & Traveller
- Ritual Hockey
- STX
- Tour Hockey

Market driver

- Premiumization through technological innovation with respect to raw materials
- For a full, detailed list, view our report

Market challenge

- Lack of professional clubs in field hockey

- For a full, detailed list, view our report

Market trend

- Increase in participation by women
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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