

# Sustainability In Construction Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts

*Global Sustainability In Construction Market Size, Share, Trends, Growth, Regional Outlook and Forecast*

PUNE, INDIA, July 18, 2017 /EINPresswire.com/ -- Pune, India, 18 July 2017: WiseGuyReports announced addition of new report, titled "Trend Insight – [Sustainability in Construction](#)".

## Synopsis

The report provides detailed market analysis based on a survey of contractors, project owners, surveyors, architects and others involved in the construction industry worldwide to assess current and future sustainability practices in the global construction industry.

## Summary

Growth of sustainable construction is viewed as inevitable and industry professionals confirmed that sustainability is now an issue at the forefront of their industry, with awareness continuing to grow.

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Currently, cost, low client demand and a lack of government support have been key obstacles slowing growth in the sustainable sector, nevertheless growth is now expected to increase dramatically with 64% of contractors stating that sustainable construction capabilities are now very important or important when competing for clients.

Despite obstacles, construction companies are demonstrating commitment to sustainability and there has been greater emphasis on recycling materials, reducing waste, reducing greenhouse gas emissions and also participating in green certification schemes. Client demand for sustainable construction solutions is projected to increase in the future with contractors offering the most sophisticated range of services ideally positioned to benefit.

There is expected to be a drastic increase in demand for sustainable construction solutions in a number of regions over the next five years, with respondent's identifying the Middle East and Asia as key growth markets for the sector. Contractors expected renewable energy solutions to

be most requested sustainable solution among their clients over the next three years.

## Scope

In the second quarter of 2017, surveyed over 250 industry executives, including contractors, surveyors, civil engineers and architects, to obtain an understanding of current levels of engagement and attitudes towards sustainable construction across the industry.

The report provides detailed market analysis based on a survey of contractors, project owners, surveyors, architects and others involved in the construction industry worldwide to assess current and future sustainability practices in the global construction industry.

Individual sections for project owners and contractors were created in order to analyse current and anticipated demand for particular sustainable methods and services.

## Reasons to Buy

Gain insight into the current sustainability trends within the global construction industry.

Identify the most important sustainability solutions and services that clients will be increasingly demanding in the coming years.

Gain an edge over competitors with the latest industry insights into current and future sustainability trends.

Identify the regions in which sustainability capabilities are most important when competing for construction contracts.

Gain insight into project owner's latest requirements relating to sustainable solutions in their projects.

## Key Highlights

- Sustainable methods increase the cost of construction projects, but 85% of respondents stated that sustainable construction methods should be used regardless.
- Sustainability measures that were most common among respondents included reducing material waste (66%), increasing recycling (53%) and reducing overall greenhouse gas emissions (46%).
- LEED is currently by far the most popular green building certification scheme, with 53% of respondents working on a LEED certified project in the last 12 months.
- Client demand is currently the main driver for sustainable practices among contractors, followed by internal company policy and targets. A total of 68% of contractors had experienced growth in demand for sustainable methods in the last five years.
- 64% of contractors stated that sustainable construction capabilities are now very important or important when competing for clients.

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