

# Cloudbakers Named Trusted Advisor for Google's New Tool, Hire

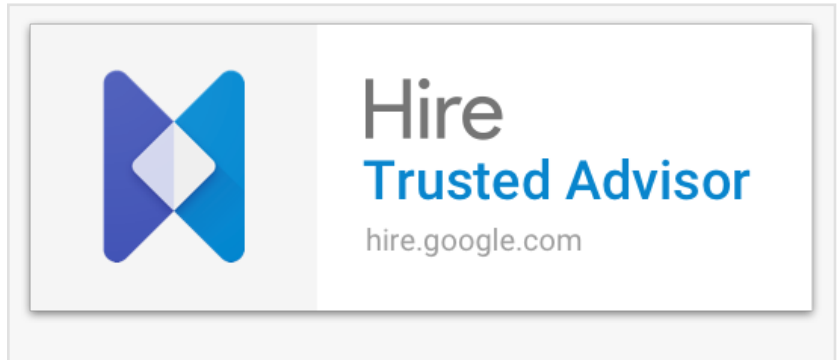
*Google is teaming up with Cloudbakers to provide businesses a way to hire better and faster, with an excellent end user experience for candidates.*

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[Cloudbakers](#), long-time Premier Google Cloud Partner, is now celebrating the contribution they've made to the development of one of Google's newest

products. [Hire](#) is the cloud recruiting platform that launched earlier today. It's no surprise that the cloud-based applicant tracking system integrates incredibly well with Google's G Suite product (formerly known as Google Apps) and is expected to change the way companies across the world recruit new employees.



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*Caitlin Garcia, HR Manager*

Hire gives businesses the opportunity to manage their hiring efforts through collaboration and messaging tools, such as Gmail, Calendar, and Sheets. Messages written to candidates are synced between Gmail and Hire, so recruiting team members can reach out from either platform while tracking communication with candidates from their own inbox. Shared Calendar visibility gives recruiters the chance to schedule interviewers and share important details like questions to focus on and the full interview schedule. Finally, once an

interview is completed, recruiters can utilize Sheets to track and analyze the candidate pipeline.

With a large presence in the recruiting industry, Cloudbakers is beyond excited to extend yet another strategy for increased productivity to their current customers. Cloudbakers also sees Hire as an impactful tool for any organization who is regularly hiring for new positions. “Google is the answer for businesses that want to grow and scale, bottom line,” says Mitch Greenwald, Founder of Cloudbakers, “Google’s offerings from G Suite to Google Cloud Platform (GCP) were built with scalable infrastructure in mind, and now Hire brings to life the ability to scale alongside the technology, with people.”

Caitlin Garcia, HR Manager responsible for talent acquisition at Cloudbakers sees its value from another perspective. "Hire brings the benefits of collaboration to our recruiting practices, making it a streamlined and personal process for everyone from the applicant to the hiring manager. Hire helps ensure our process stays true to our culture and our touch points with candidates remain genuine and authentic." In a world where business thrives on high-quality customer experience, Hire helps manage candidates in a way that their experience is nothing short of superb.

For more information on Hire, how to purchase, and best practices on integrating the tool into your cloud strategy, [contact](#) Cloudbakers.

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