

# Organic Juices Market: Industry Analysis, Future Growth, Business Prospects and Global Forecast to 2023

Global Organic Juices Market: by Source (Vegetable Juices), Certification (100% Organic), Distribution Channel (Store Based) and Region - Forecast to 2023

PUNE, MAHARASHTRA, INDIA, July 19, 2017 /EINPresswire.com/ -- Market Research Future Published a Half Cooked Research Report (HCRR) on the "We enable our customers to unravel the complexity."



Market Research Future

Global Organic Juices Market has been estimated to grow over 9.4 % after 2023

Market Overview

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Major Key Players are Hain Celestial Group (U.S.), Suja Life, LLC (U.S.), Organic Valley (U.S.), Coca Cola (U.S.), Parkers Organic Juices PTY LTD (Australia), Group Danone (France), Purity Organic" Market Research Future Organic juices which are grown naturally without using any chemicals, offer extra micronutrients which includes antioxidants and different vitamins. Organic juices involve the process of adding micronutrients to juices which are generally consumed by consumers of different age. Organic juices offer diverse range of products, enriched with various nutrients. Organic juices are either 100% certified organic juices or 95% certified organic juices.

Competitive Analysis-

The Major Key Players in Organic Juices Market are

- Hain Celestial Group (U.S.)
- Suja Life, LLC (U.S.)
- Organic Valley (U.S.)
- Coca Cola (U.S.)
- Parkers Organic Juices PTY LTD (Australia)
- Group Danone (France)
- Purity Organic (U.S.)

The demand for organic juices has pushed manufacturers to innovate and develop new product line which are better in taste and offers various health benefits.

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Market Forecast

With the growing consumer awareness & their increasing interest in natural and healthy juices, the demand for organic juices will drive the market growth from 2017 to 2023. Also, with the growth of food advancement in food technology and packaging technology, combined with the innovation and introduction of new attractive packaging has also boosted the sales of organic juices. The growing incidence of diseases and increasing consumer health awareness as well as their aesthetic consciousness are the various trends which have led to the adoption of healthy and natural vegetable juices, which is one of the main variants organic juices come in. Moreover, a healthy diet trend due to the increasing prevalence of various health issues, will play a key role to grow organic juices market at CAGR of 9.4 % during the forecast period.

Access the market data and market information presented through more than 60 market data tables and 25 figures spread over 110 numbers of pages of the project report "Global Organic Juices Market - Forecast to 2023"

#### Downstream Market Analysis

Globalization and urbanization are major driving force for this market, furthermore popularity of healthy and nutrient-rich juices are also encouraging the growth of the market. Vegetable and fruit juices will be the highest growing segment in the organic juices market. However, fruit juices segment will dominate the organic juices market during the forecast period of 2017-2023. Additionally, mineral-rich varieties are also expected to gain popularity due to mineral deficiency in the contemporary population owing to unhealthy and hectic lifestyles which result in daily unmet mineral needs.

### **Regional Analysis**

The Global Organic Juices Market is segmented into North America, Europe, Asia Pacific, and Rest of the World (RoW). Among this, North American region has major market share followed by Europe. Rising number of health cognizant people and the growing demand for healthy food especially in Netherlands and France will be the crucial factor underlining the market growth.

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## Market Segmentation-

Global Organic Juices Market is segmented by Source, Certification, Distribution Channel and Region

#### About Market Research Future:

At <u>Market Research Future (MRFR)</u>, we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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