

# Prescribed Health Apps Market: Industry Analysis, Future Growth, Business Prospects and Global Forecast to 2024

*Global Prescribed Health Apps Market Research Report By Operating System( Windows, Androids, iPhones ) By Devices ( Diabetes management device) Forecast to 2024*

PUNE, MAHARASHTRA, INDIA, July 21, 2017 /EINPresswire.com/ -- Market Overview:



Major Key Players are iHealth Lab, Inc., BioTelemetry Inc.,, AirStrip Technologies, Apple, Inc. , Sanofi, LifeWatch AG, etc.”

*Market Research Future*

Health apps are new mobile applications that assist patients to manage their medical condition on real time basis by feed the information back to the professionals. The application acts as a central data collection point connected to a third-party electronic device that can directly monitor individual's physical and medical health

The human functions like blood pressure, blood sugar, heart rate, calories burned, cholesterol, and other fitness and health

data are displayed on a dashboard of the app. The health app allows the user to create a medical ID that contains all the emergency and important medical information.

## Key Players

- iHealth Lab, Inc.
- BioTelemetry Inc.,
- AirStrip Technologies,
- Apple, Inc.
- Sanofi,
- LifeWatch AG, etc.

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## Prescribed Health apps Applications

The prescribed health apps assist in managing specific issue such as recovering from surgery and managing cancer related pain. These health applications allow monitoring patient's daily routine by the professionals for critical health issues. All the medical records of a patient can be stored in a single device. Health apps gives ordinary people access to reliable healthcare information and have provide consumers with empowerment in healthcare.

On a PatientView survey it has been found that 70% of patient groups believe that health apps to be useful in supporting patients in maintaining their own health.

## Key Market Driver

The Health app is one of the most growing industries in the app market. The need for health apps is

increasing as it allows patients to manage their physical and medical condition from the place they are. The patients need not go to the hospitals to manage it. As the mobile is a portable device and new applications and technologies are being introduced in the medical field, this raises the market for Health apps. Due to which the growth is faster than other categories of apps. The increasing use of mobile devices in the medical field also helps in the growth of the market.

According to studies in the past five years, the total growth of overall mobile apps was 38.1% whereas medical apps growth was 49.1%. The health app market is expected to grow annually at the rate of about 47.6% CAGR.

Taste the market data and market information presented through more than 50 market data tables and figures spread over 115 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Prescribed Health apps Market Research Report - Forecast to 2024](#)"

Prescribed Health apps market segment

The Prescribed Health apps market is divided into the following segments

Segmentation by type Operating System

- iPhones
- Androids
- Windows
- Others

Segmentation by Devices

- Diabetes management device
- multi-parameter tracker
- cardiac monitoring device
- Others

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Prescribed Health apps Regional Market Information:

North America

Globally, North America region is leading market for Health apps. North America dominates the domain of healthcare information technology i.e. eHealth or digital health. The technology growth in electronic health to smartphones apps in medical field has increased the market opportunity for personal healthcare apps. Furthermore, the time taken to develop and upgrade the applications have more reasons to ensure that the designed phase is optimized.

Europe

Europe region is also showing high growth in Health apps. European countries like Germany and UK are countries that are more into Health apps. Europe has played an important role in development of healthcare apps. The European commission has launched a public consultation on mobile health on Green paper, where users using health apps can comment on the barriers and issues related to the use of health apps. These are the few factors that help in increasing the growth of health apps in Europe.

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[North America Insulin Pump Market](#) is projected to grow at a CAGR of 8.8 % and is expected to reach

US\$ 3,196.2 million by 2023. In North America Insulin Pump Market, US accounted for the largest market share in 2016.

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