

Specialty Paper Global Market Expected To Reach \$26.2 Billion With 11.3% CAGR Forecast To 2022

Specialty Paper -Market Demand, Growth, Opportunities and Analysis of Top Key Player Forecast To 2022

PUNE , MAHARASHTRA, INDIA, July 24, 2017 /EINPresswire.com/ -- [Specialty Paper](#) Industry

Description

Wiseguyreports.Com Adds “Specialty Paper -Market Demand, Growth, Opportunities and Analysis of Top Key Player Forecast To 2022” To Its Research Database

According to Statistics MRC, the Global Specialty Paper market is accounted for \$12.4 billion in 2015 and is expected to reach \$26.2 billion by 2022 growing at a CAGR of 11.3%. Increasing demand for specialty paper in packaging & labelling, and rapidly growing Fast Moving Consumer Goods (FMCG) industry are the factors driving the market growth. However, deforestation, harmful carbon emissions from the paper manufacturing and shortage of raw materials are inhibiting the market growth. Infrastructure can be the challenging factor in the global market. The opportunity lies in emerging economies, new destinations for development and in nano-technology. The availability of customizable specialty paper products with preferred properties is an added advantage driving the specialty paper market.

By product type, flexible packaging paper segment is expected to witness high compound annual growth rate during the forecast period, whereas the market for printing papers is deteriorating due to digitalization. Packaging & labelling segment dominated the global Specialty Paper market with major share and is expected to continue its dominance throughout the forecast period. Europe is anticipated to be the largest market for Specialty Paper, whereas Asia Pacific is projected to grow at a faster pace. The markets of China and India are projected to be lucrative due to increasing demand for specialty paper, urbanization and rising consumer awareness.

Some of the key players in global market include

Mondi PLC., International Paper Company, ITC Ltd., Nippon Paper Group, Inc, Fedrigoni, Domtar Corporation, Stora ENSO, Munksjo Group, Sappi Ltd. and Glatfelter.

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Raw Materials Covered:

- Additives
- Coatings
- Fillers & Binders
- Pulp

- o Chemical Pulp
- o Mechanical Pulp
- Other Raw Materials
- o Bonding chemicals
- o Bleaching chemicals
- o Specialty fiber filings
- o Cotton
- o Linen

Product Types Covered:

- Décor Paper
- Flexible packaging papers
- Printing Paper
- Release Liner Paper
- Pharmaceutical leaflet papers
- Other Specialty Papers
- o Abrasive backings
- o Security paper
- o Automotive filter paper
- o Currency check paper
- o Insulation paper
- o Construction

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Applications Covered:

- Packaging & Labeling
- Building & Construction
- Industrial Applications
- Banking applications
- Printing & Writing
- Other Applications
- o Automobile filter
- o Medical applications

Regions Covered:

- North America
- o US
- o Canada
- o Mexico
- Europe
- o Germany
- o France
- o Italy
- o UK
- o Spain
- o Rest of Europe
- Asia Pacific
- o Japan
- o China
- o India

- o Australia
- o New Zealand
- o Rest of Asia Pacific
- Rest of the World
- o Middle East
- o Brazil
- o Argentina
- o South Africa
- o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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