



Allie & Orietta Release Their Brand New Empowering Women Collection.

Designers Allie & Orietta present a collection of delicate hand-knotted bracelets made with genuine pearls and crystals, to benefit The Pillowcase Project.



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/EINPresswire.com/ -- Jacksonville, FL. July 20, 2017. - Allie and Orietta are releasing their brand new 10 piece Empowering Women collection benefiting The Pillowcase Project, which headquarters are in Manhattan Beach, California. This collection of beautiful hand-knotted freshwater pearls and Austrian crystals bracelets were individually made by the designers themselves. The designers will donate 50% of the sales to The Pillowcase Project. The Empowering Women collection will be released on July 26th, 2017.

Allie and Orietta are known for helping the professional woman express her unique style effortlessly. For the first time, Allie and Orietta have created an entire product line benefiting The Pillowcase Project, a non-for-profit organization that helps women in rural Kenya improve their life by teaching them a new skill and start their micro business. The new Empowering Women Collection is scheduled to go live on July 26th, 2017.

The collection will be exclusively sold on the website allieandorietta.com where the limited products are expected to sell out by the end of the season.

The bracelets are designed to showcase a delicate look while helping The Pillowcase Project since 50% of all proceeds will be donated to this cause. Thus, making every woman a philanthropist.

Some of the bracelets feature a variety of classic and popular color combination to capitalize on today's trends. The bracelets are made with freshwater pearls and Austrian crystals, which women will be able to wear with any outfit, day and night.

Each individual bracelet has been named after a woman in the Anjeh village in rural Kenya. A few examples are:

Eunice
Monica
Mama George
Salome
Ruth

The Empowering Women Collection ranges in price from \$38 to \$88.

Allie and Orietta are excited to welcome their fans to their new handmade product line.

For more information about the Empowering Women Collection, or for an interview with Allie and Orietta, please write to hello@allieandorietta.com. Media high-resolution photos available upon request.

About Allie and Orietta

Allie and Orietta started designing fashion accessories after they were faced with a very real problem. Everywhere they went, women were wearing the same generic store-bought accessories! After many months of creating accessories by hand, Allie and Orietta's products started gaining notoriety

amongst the fashion industry.

www.allieandorietta.com

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