

# AMP Digital Strategies Offers Free Trial of New Easy-to-Use Digital Ads for Restaurants

*Appies are ready-to-launch digital ads for restaurants that enable busy owners to generate targeted brand awareness campaigns.*

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/EINPresswire.com/ -- AMP Digital Strategies, a new social media marketing start-up, is simplifying digital advertising for small restaurant managers to help them transition to the digital world. The company launched their innovative [Appies](#), which are ready-to-launch digital ads that enable busy restaurant owners to generate targeted brand awareness campaigns at a fraction of the investment in staff, time, and money. For a limited time, one free advertisement is being offered to the first 100 restaurants that respond. To sign up for the free trial, visit [www.appies.shop](http://www.appies.shop) and use promo code "FREETRIAL" at checkout.



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With a user friendly interface and definitive means to measure return on investment, there simply isn't a good excuse for a restaurateur to watch the digital revolution from the sidelines any longer.”

*Nida Panchee*

Appies are simple to use and cost-effective. With Appies, there is no need for busy restaurant managers to figure out new technology or waste staff time searching online sites for the perfect image. Based on a quick-serve model, the restaurant manager is in control of if, when, and what ads are purchased. The restaurant maintains control of the messaging and timing of the ads, all while outsourcing the entire digital ad process.

They simply go online and indicate what image they would like to select from the professional options available and what message they need to promote. From there, AMP Digital

Strategies develops the creative ad. No two ads are ever alike. Within minutes, busy restaurateurs can have marketing campaign launched directly to their target market. After the campaign is over, AMP Digital Strategies sends the restaurant their metrics of how many people the ad reached.

"Given our commitment to serving the restaurant industry, we are constantly looking for ways to help restaurants succeed," says Nida Panchee, managing partner of AMP Digital Strategies. "Whether the goal is to attract new customers to fill seats or to engage current customers to convert them to 'regulars' we ensure our client's marketing strategy is planned and executed professionally and effectively."

The company's results-driven philosophy and restaurant-specific insight is a unique combination that translates into targeted digital strategies with proven results. To learn more about the company and start customizing Appies, visit [AMPDigitalStrategies.com](http://AMPDigitalStrategies.com).

#### About AMP Digital Strategies

From defining strategy, to creative development and back end optimization, AMP Digital Strategies is focused on helping the restaurant industry succeed. The company's marketing experts have more than 40 years of combined work experience generating awareness and returns for their clients. For more information, visit [AMPDigitalStrategies.com](http://AMPDigitalStrategies.com). To customize your Appie, visit [www.appies.shop](http://www.appies.shop).

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