

Smartphone Market 2017 Global Share, Trend, Segmentation and Forecast to 2021

The analysts forecast the global smartphone market to grow at a CAGR of 6.04% during the period 2017-2021.

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[Global Smartphone Market](#)

Description

Smartphones have become a basic necessity and an integral part of the lives of almost all individuals worldwide. A smartphone is a mobile phone that functions like a computer. It typically has a touchscreen interface, Internet access, and an OS that can run application software or apps that are integrated with other devices and sensors to provide users information on a real-time basis. Smartphones can be used to perform applications, including making calls, instant messaging, taking pictures and videos, browsing the Internet, carrying out financial transactions, creating presentations, and analyzing data. Almost 10 years ago, performing these functions without a computer were considered impossible.

Covered in this report

The report covers the present scenario and the growth prospects of the global smartphone market for 2017-2021. To calculate the market size, the report considers the shipments, sales, volume, and value..

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA



The Global Smartphone Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Apple
- Samsung
- Huawei
- OPPO
- Vivo
- Xiaomi
- Lenovo
- LG Electronics
- Sony
- ZTE

Other prominent vendors

- ASUSTeK Computer
- BlackBerry
- Gionee Communication Equipment
- Google
- Micromax
- Microsoft
- Nokia
- OnePlus
- Panasonic

Market driver

- Rising income levels and increasing consumer spending in emerging markets
- For a full, detailed list, view our report

Market challenge

- Developed countries reaching market saturation
- For a full, detailed list, view our report

Market trend

- Upcoming possibilities with 5G
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Increased adoption of cloud technology
- Smartphone vendors are following Apple and its strategies
- Introduction of bezel-less displays in smartphones
- Celebrity endorsements in developing countries
- Cameras becoming the most important feature in smartphones
- Introduction of smartphones supporting VR technology

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- Apple
- Samsung
- Huawei
- OPPO
- Vivo
- Xiaomi
- Lenovo
- LG Electronics
- Sony
- ZTE

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