

# Personal Finance Software Market 2017 Global Share, Trend, Segmentation and Forecast to 2021

*The analysts forecast the global personal finance software market to grow at a CAGR of 5.14% during the period 2017-2021.*

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## [Global Personal Finance Software Market](#)

### Description

Personal finance software helps to manage credit cards, investments, bank accounts, income, and expenditure of an individual in a smartphone or PC. It has the capability to manage payrolls and monetary transactions by helping an individual to manage monthly expenses efficiently. These software function like a dashboard for the user's money that helps in tracking transactions and alerting the user when a problem arises.

### Covered in this report

The report covers the present scenario and the growth prospects of the global personal finance software market for 2017-2021. To calculate the market size, the report considers the installations of personal finance software, which are downloaded as mobile applications or on a computer system.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Personal Finance Software Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Quicken
- The Infinite Kind
- YNAB
- BUXFER

Other prominent vendors

- Alzex software
- Microsoft
- doxo
- Personal Capital
- Money Dashboard
- Prosper Funding
- PocketSmith
- CountAbout
- Finicity
- MoneySpire
- CoinKeeper
- BankTree Software
- NCH Software
- Easy Life
- MechCAD Software

Market driver

- Growing dependency on the Internet
- For a full, detailed list, view our report

Market challenge

- Availability of open-source solutions
- For a full, detailed list, view our report

## Market trend

- Availability of mobile applications
- For a full, detailed list, view our report

## Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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