

K-12 Arts and Crafts Material Market 2017 Global Share, Trend, Segmentation and Forecast to 2021

The analysts forecast the global k-12 arts and crafts materials market to grow at a CAGR of 2.16% during the period 2017-2021.

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[Global K-12 Arts and Crafts Material Market](#)

Description

The arts and crafts material, include paper-based products, paint and painting materials, and modeling materials such as play dough and clays. The major revenue to the market comes from paper-based stationery products. This is further fueled by the increasing demand for products with multifunctional utilities. For instance, there are products that act as a pencil and also can be used to as a stencil.

Covered in this report

The report covers the present scenario and the growth prospects of the global k-12 arts and crafts materials market for 2017-2021. To calculate the market size, the report considers the sales of arts and crafts materials to the K-12 institutions worldwide.



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The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

The Global K-12 Arts and Crafts Materials Market 2017-2021, has been prepared based on an in-

depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Itsy Bitsy
- Michaels Stores
- Ningbo Rainma Stationery
- School Specialty
- TTS Group

Other prominent vendors

- DollarDays
- Eco toys
- Fun Express
- JAM Paper & Envelope
- Kaplan Early Learning Group
- S&S Worldwide

Market driver

- Growing demand for paper-based stationery products
- For a full, detailed list, view our report

Market challenge

- Health hazards associated with arts and crafts materials
- For a full, detailed list, view our report

Market trend

- Online sales of arts and crafts
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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CONTACT US :

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

[email us here](mailto:sales@wiseguyreports.com)

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