

Tracking-as-a-service 2017 Global Market Expected to Grow at CAGR 27.58% and Forecast to 2021

The analysts forecast the global tracking as a service to grow at a CAGR of 27.58% during the period 2017-2021.

PUNE, INDIA, July 24, 2017 /EINPresswire.com/ --

[Global Tracking-as-a-service Market](#)

Description

Tracking-as-a-service platforms are cloud-based IT solutions that are used in the supply chain and logistics systems to track inventories, assets, and vehicles. Tracking as a service platform solution is implemented by enterprises for remote monitoring purpose. Cloud-based tracking systems have gained popularity as the data can be transmitted more quickly in a cloud-based ICT infrastructure.

Covered in this report

The report covers the present scenario and the growth prospects of the global tracking as a service for 2017-2021. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

Get sample Report @ <https://www.wiseguyreports.com/sample-request/1628824-global-tracking-as-a-service-market-2017-2021>

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Tracking as A Service 2017-2021, has been prepared based on an in-depth market



analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Digicore Holdings (Inseego)
- Trimble
- Verizon Enterprise Solutions
- Zebra

Other prominent vendors

- AssetTrackr
- Asset Panda
- AT&T
- Ekahau
- Geotab
- Globalstar
- Honeywell
- I.D. Systems
- iTRACK
- LoJack
- Maven Systems
- MiX Telematics
- Motorola Solutions
- Ryder System
- Sprint
- TomTom Telematics
- TRACK GROUP
- Trackimo
- Trinetra Wireless

Market driver

- Need to improve fleet operator efficiency
- For a full, detailed list, view our report

Market challenge

- Limited control given to customers
- For a full, detailed list, view our report

Market trend

- Upsurge in use of mobile technology
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Complete Report Details @ <https://www.wiseguyreports.com/reports/1628824-global-tracking-as-a-service-market-2017-2021>

Table of Contents -Major Key Points

PART 01: Executive summary

PART 02: Scope of the report

PART 03: Research Methodology

PART 04: Introduction

- Market outline

PART 05: Market landscape

- Market overview
- Market size and forecast

PART 06: Market segmentation by category

- Global tracking-as-a-service market by category
- PaaS
- SaaS

PART 07: Geographical segmentation

- Global tracking-as-a-service market by geography
- Americas
- EMEA
- APAC

PART 08: Decision framework

PART 09: Drivers and challenges

- Market drivers
- Market challenges

PART 10: Market trends

- Upsurge in use of mobile technology
- Emergence of eye tracking systems
- Use of electronic monitoring systems for offender monitoring
- Opportunities for M2M platform providers

PART 11: Vendor landscape

- Competitive landscape
- Five forces analysis

PART 12: Key vendor analysis

- Digicore Holdings (Inseego)
- Trimble

- Verizon Enterprise Solutions
- Zebra
- Other prominent vendors

.....CONTINUED

For accessing accurate and deep understanding and to gain latest insights and key developments in the area of your interest, we also have a list of conferences in which you will be interested in, for more information, cordially check :

<https://www.wiseguyreports.com/conferences>

For updating knowledge or for thoroughly understanding various terminologies, we also have vast list of seminars for your reference, for more information cordially check :

<https://www.wiseguyreports.com/seminars>

CONTACT US :

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

[email us here](mailto:sales@wiseguyreports.com)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.