

Smart Home Speaker Market in US to Grow at a CAGR Of 38.49% and Forecast to 2021

Wiseguyreports.Com Publish New Market Research Report On-“Smart Home Speaker Market in US to Grow at a CAGR Of 38.49% and Forecast to 2021”.

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[Smart Home Speaker Market in US 2017](#)

Executive Summary

A speaker is an audio system that converts electromagnetic waves into sound waves. Portable speakers can be categorized into two types on the basis of technology: wired and wireless portable speakers. Wired speakers connect to the source using a cable through which an audio signal is transferred. The quality and speed of data transfer are relatively fast compared with wireless speakers. The demand for wired speakers is fast declining.

Wireless speakers use Bluetooth technology for data transfer. Wireless portable speakers use radio frequency to transmit the audio signals instead of using audio cables. For the transfer of data, the receiver should be within the defined range of wireless transfer capability of the speaker. Some of the devices in the growing wireless speaker market include direct current (DC)-only Bluetooth speakers, alternating current (AC)-only Bluetooth speakers, and AC/DC Bluetooth speakers.

The analysts forecast the smart home speaker market in US to grow at a CAGR of 38.49% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the smart home speaker market in US for 2017-2021. To calculate the market size, the report considers the number of units shipped by various vendors in the market.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA



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The report, Smart Home Speaker Market in US 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Alphabet
- Amazon.com
- Invoxia
- Lenovo

Other prominent vendors

- COWIN Technology
- FABRIQ
- Interactive Voice
- LG Electronics
- Mattel
- OMAKER
- Pan Ocean Technology
- Sony Mobile Communications

Market driver

- Increase in buying power of millennials
- For a full, detailed list, view our report

Market challenge

- Connectivity and app-related issues
- For a full, detailed list, view our report

Market trend

- Increase in availability of multifunctional products
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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