

# LINKFRESH Announces Software Debut on Microsoft Dynamics 365 Platform

*LINKFRESH Inc. has announced the immediate availability of the LINKFRESH ERP suite on Microsoft Dynamics 365 for Finance and Operations, Enterprise Edition.*

VENTURA, CALIFORNIA, UNITED STATES, July 24, 2017

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Inc., a leading provider of supply chain ERP solutions designed specifically for the fresh food industry, announced the immediate availability of a new release of the LINKFRESH ERP suite for the fresh food industry on Microsoft Dynamics 365 for Finance and Operations, Enterprise Edition. This is the first release of the LINKFRESH ERP suite on the revolutionary new reengineered Microsoft Dynamics 365 platform.

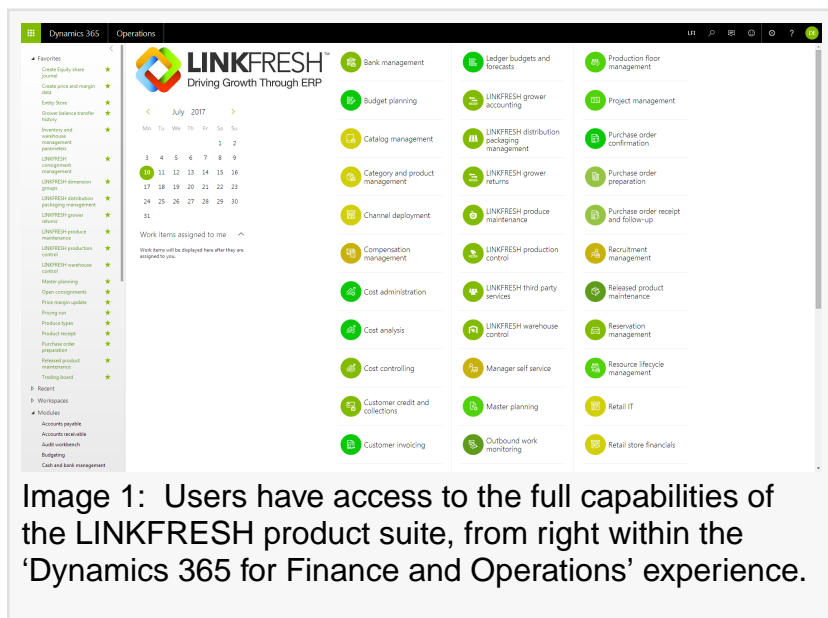


Image 1: Users have access to the full capabilities of the LINKFRESH product suite, from right within the 'Dynamics 365 for Finance and Operations' experience.

This latest release of [LINKFRESH 365](#) for Enterprise customers, marks our first fully cloud embedded solution, built on Microsoft Azure. The solution benefits from all the opportunities afforded in fully cloud enabled solutions such as: Complete integration with the capabilities of Microsoft Lifecycle Services (LCS) for managed implementations and deployments; Embedded Business Process Model Documentation (BPM) for speed of deployment and training; Mobile Application development with the built-in Dynamics 365 Mobile app developer framework. Best of all, users will have access to the full capabilities of the LINKFRESH product suite, from right within the 'Dynamics 365 for Finance and Operations' experience.

Users of LINKFRESH 365 for Enterprise, will enjoy an entirely new user experience; a fully browser based deployment for frictionless deployment and upgrade; screens optimized for touch; accessibility from any internet enabled device providing full LINKFRESH ERP functionality in the palm of your hand, anytime, anywhere.

Intuitive role-based user workspaces present the key data and information you need, when you need it, at a glance, along with seamless integration of all the Microsoft Office 365 applications such as Word, Excel, Outlook, SharePoint, Power BI, Microsoft Cognitive Services, Powerapps and many more, achieving the best ever level of user productivity.

Speaking about the release, Ian Morgan, Head of Product at LINKFRESH, said, "We are hugely excited to release our industry focussed food functionality, such as our market leading grower accounting and third party services functionality onto a new platform, but perhaps the best feature of LINKFRESH 365 is the step-change improvement in upgradability."

“Gone are the days of multi-year ERP update and upgrade cycles, as Microsoft Dynamics 365 provides the underlying framework to permit and actively encourage incremental upgrades, at a time and schedule that suits our customers. This makes it even easier for our customers to continue to reap the benefits of our current, and newly introduced functionality over an unlimited time period, reducing the total cost of ownership of our solution and maximising the ROI.”

Kati Hvidtfeldt, Sr. Director for Microsoft Dynamics ISVs said, “We are delighted that the LINKFRESH Fresh Food functionality is now available on Microsoft Dynamics 365, and I am sure the combined solution will make a major impact.”

LINKFRESH 365 is shipping now through our Global LINKFRESH Partner network. Please contact us for details of local partners.

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