

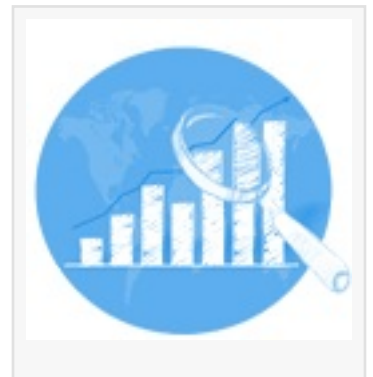
Bio Plasticizers Market 2017: Analysis, Segments, Key Players, Drivers and Trends by Forecast to 2022

Bio Plasticizers Market Information by Type, by Application and by Region - Forecast to 2022

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Synopsis of Bio Plasticizers Market:

Globally, the Market for Bio Plasticizers is growing at a CAGR of 10.02% during forecasted period (2016-2022). Bio Plasticizers is a molecule that improves the fluidity and plasticity of polymeric material namely, plastics, paint and adhesive. In order to achieve this, two different solutions are used, the internal plasticization and the external plasticization. Bio Plasticizers have found vast application in various industries including, packaging materials, medical devices, consumer goods, wires & cables, building & construction & others. Among the non-petroleum-based plasticizers, bio-based plasticizers are the most promising materials for flexible PVC due to its environmental and renewable characteristics, but also its low toxicity and public acceptance. Citrate-based plasticizers and epoxidized soybean oil (ESO) are the most commonly used bio-



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The key players in market includes The Dow Chemical Company, Bioamber Inc., Vertellus Specialties Inc., Danisco Us Inc., Solvay S.A., Polyone Corporation, Emery Oleochemicals Llc, Myriant Corporation”

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based plasticizers. Additionally, Recently EU has forbidden the di-octyl phthalate use in plastics used for the production of toys and PVC food packaging owing to this the recent increasing request for new economically sustainable chemical products, bio-plasticizers have been developed.

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Globally, Bio Plasticizers Market was valued at USD 908 Million in 2016 and is likely to reach USD 1,900 million in

2022, expanding at CAGR of 10.02% between 2016 and 2022. North America region was the leading bio plasticizers market with an estimated highest market size and is projected to touch down million tons in 2017. The U.S. has represented the largest market in 2015 and is expected to reach in millions by 2022 due to stringent regulation, technological advancement and increasing demand for polyvinyl chloride are the key drives in this region.

Middle East and Africa are emerging region in this market. Asia-pacific is one of the fastest growing market due to pharmaceuticals and packaging industries. Asia-pacific is one of the fastest growing region in packaging materials, medical devices, consumer goods, wires & cables, building & construction.

Key Players:

The key players in market includes The Dow Chemical Company, Bioamber Inc., Vertellus Specialties Inc., Danisco Us Inc., Solvay S.A., Polyone Corporation, Emery Oleochemicals Llc, Myriant Corporation, Evonik Industries, Matrica Spa, Lanxess Ag and others.

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Study Objectives of Bio Plasticizers Market:

- To study detail of Bio Plasticizers Market by source, by application and by region in forecasted period 2022.
- To identify the market dynamics of Bio Plasticizers Market dynamics by drivers, restrains, opportunities and challenges.
- To analyze various factors like value chain analysis and porters five forces model.
- To provide historical and forecast revenue of market segment with respect to North America, Europe, APAC and RoW.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
- To track mergers and acquisitions, strategic alliances, new product development of specified company.

Key Points from Table of Contents:

- 10. Company Profiles
 - 10.1 The Dow Chemical Company
 - 10.1.1 Overview
 - 10.1.2 Financials
 - 10.1.3 Product Portfolio
 - 10.1.4 Business Strategies
 - 10.1.5 Recent Development
 - 10.2 Bioamber Inc
 - 10.2.1 Overview
 - 10.2.2 Financials
 - 10.2.3 Product Portfolio
 - 10.2.4 Business Strategies
 - 10.2.5 Recent Development
 - 10.3 Vertellus Specialties Inc
 - 10.3.1 Overview
 - 10.3.2 Financials
 - 10.3.3 Product Portfolio
 - 10.3.4 Business Strategies
 - 10.3.5 Recent Development
 - 10.4 Danisco Us Inc
 - 10.4.1 Overview
 - 10.4.2 Financials
 - 10.4.3 Product Portfolio
 - 10.4.4 Business Strategies
 - 10.4.5 Recent Development

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