

# Data Quality Tool Market Research, Development, Analytical Forecast to 2023

*Data Quality Tool Market, By Component (Solutions, Services), By Data (Consumer data, Producer data), By Deployment, By Organization size, By Vertical*

PUNE, MAHARASHTRA, INDIA, July 24, 2017 /EINPresswire.com/ -- Market Highlights

The data quality tool system solutions enable organizations for better understanding of customer needs, improving the quality of service, future predictions and business growth. The tools are increasingly implemented in support of data quality improvement initiatives. Increasing usage of external data sources and the growing volume of business data are the factors boosting the growth of the [Data Quality Tool Market](#).



The global data quality tool market is expected to reach approximately USD 1539 billion by the end of 2023 with 16% CAGR during forecast period 2017-2023.

Data Quality Tool Market Players:

- SAP SE (Germany)
- Microsoft Corporation (US)
- IBM Corporation (US)
- Experian Data Quality (US)
- SAS Institute Inc. (US)
- Informatica Corporation (US)
- Pitney Bowes (US)
- Information Builder (US)
- Oracle Corporation (US)
- Tamr (US)
- Talend (US)
- Syncsort (US)
- Trianz (US)

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Data Quality Tool Market

According to Market Research Future, market has been segmented into component, data type, deployment, organization size, vertical and region.

On the basis of deployment, the market has been bifurcated into on-demand and on-premises. Out of these deployment, on-demand accounted for the largest market share majorly due to cost benefits and speed of deployment. However, on-premises segment is expected to boost the market over the forecast period, 2017-2023. The reason is attributed to increasing number of large enterprises which require storage of data and security concerns.

On the basis of region, the market has been segmented into North-America, Europe, Asia-Pacific and Rest of the world. North American region dominated the digital asset management market.

#### Market Research Future Analysis

The global data quality tool market is expected to grow significantly over the forecast period, 2017-2023. Media & Entertainment segment of data quality tool market globally drives the market. The market is expected to have higher growth rate as compared to the previous years.

Asia-Pacific region is expected to boost the market over the forecast period, 2017-2023. Countries such as India and China contributes largely to the growth of the market. The reason is attributed to increasing awareness, technological advancements and increasing demand for data management. Furthermore, data quality tools market has an immense scope in this region majorly due to presence of large number of small and medium sized enterprises.

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#### Intended Audience

- Manufacturers
- Distributors
- Research firms
- Consultancy firms
- Software Developers
- Vendors
- Semiconductor Manufacturers
- End-user sectors
- Technology Investors

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