

Global Prom Dresses Market is Projected to Grow at a CAGR Over 3.8% Post 2023

Market Research Future published a half cooked research report on Global Prom Dresses Market which is estimated to grow at a CAGR of more than 3.8% after 2023

PUNE, MAHARASHTRA, INDIA, July 24, 2017 /EINPresswire.com/ -- [Global Prom Dresses Market Information](#)- By Material (100% Polyester, Spandex/Polyester, Polyester/Cotton and others), By Type (Beaded, Yarn Dyed, Appliqued, Knitted and others), By Fabric (Chiffon, Satin, Worsted, Organza and others) By Distribution Channels (Store Based and Non-Store Based) and By Region - Forecast Till 2023

Prom dresses are made from different type of material that includes 100% polyester, spandex, cotton and many more. Prom Dresses have becoming popular among consumers in North America especially in countries like U.S. and Canada. Prom dresses made from chiffon fabric has become the most popular product among teenage consumers. Many key manufacturers are expanding their product portfolio with varieties of style and design to attract consumers with different taste and preferences. Changing lifestyle and increasing awareness about latest fashion trends among consumers is boosting the sales of prom dresses since last few years.

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Market Forecast

Globally the [prom dresses market](#) is estimated to escalate at a higher growth rate which is supported by increasing demand of evening dress including prom dresses designed by fashion designers. Rising popularity of prom dresses especially due to endorsement by celebrities is driving the market growth. Availability of different product type and improved distribution channel is playing the key role for prom dresses market growth.

All these factors contribute to the calculated CAGR of 3.8% of prom dresses market during 2017-2023.

Downstream analysis

All conventional prom dresses are made from high quality fabric that most notably include chiffon, satin, worsted, organza which are becoming popular among consumers. Prom dresses made from 100% polyester have higher number of style and design available in the market. The growing popularity of prom dresses teenagers is influencing the sales of prom dresses since last few years. Key players are introducing the prom dress collection which are designed by famous fashion designers to expand their product portfolio across globe. Increasing awareness among consumers about latest fashion trends is encouraging the manufacturers to invest more in prom dresses market.

Competitive analysis

The major key players in Prom Dresses market are:

- Jovani (U.S.)
- Sherri Hill Inc. (U.S.)
- Rosa Clara (Spain)
- Primavera Couture (U.S.)
- Faviana (U.S.)
- Adrianna Papell (U.S.)
- Pizarro Nights (U.S)

Regional Analysis

The global prom dresses market is segmented into North America, Europe, and Asia Pacific along with rest of the world (RoW). North America region is estimated to dominate the market followed by Europe. U.S. and Canada are major prom dresses producers in the North American region. U.S. dominates the market in this region due to increasing demand of evening and party dresses since last few years. Increasing awareness about latest fashion trends and huge consumer base is driving the prom dresses market in the Europe region especially in developed countries like U.K. and France. Adaptation of western fashion and growing economic condition in the Asia Pacific region is playing a key role to boost the market growth.

Market Segmentation

Global Prom Dresses market is segmented by material, type, fabric and distribution channel and region.

Prom dresses product has been segmented on the basis of material which includes 100% polyester, spandex/polyester, polyester/cotton and others.

Prom dresses has been segmented on the basis of type which includes beaded, yarn dyed, appliqued, knitted and others.

Prom dresses product has been segmented on the basis of fabric which includes chiffon, satin, worsted, organza and others.

Prom dresses product has been segmented on the basis of distribution channel which includes store based and non-store based

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Study Objectives of Prom Dresses Market

- Detailed analysis of the market segments and sub-segments
- To estimate and forecast market-size by material, type, fabric, distribution channel and region
- To analyze key driving forces which are influencing the market
- Region level market analysis and market estimation of North America, Europe, Asia, and the rest of the world (RoW) and their countries
- Value Chain Analysis & Supply Chain Analysis of Prom Dresses market
- Company profiling of major players in the market
- Competitive strategy analysis and mapping key stakeholders in the market
- Analysis of historical market trends and technologies along with current government regulatory requirements

Intended Audience

- Prom Dresses manufacturers
- Evening Dresses manufacturers
- Textile industry
- E-commerce Industry
- Retailers and wholesalers
- Traders, importers and exporters

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The report for Global Prom Dresses Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives a clear picture of the current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and

strategies of the top key players in the industry. The report also gives a broad study of the different markets segments and regions.

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