

## TheMountCo.com's Bearded Man travels to all 58 National Parks

Goal of helping National Park Service reverse trend of steep decline in visitors under the age of 25

BLOOMFIELD HILLS, MI, UNITED STATES, July 26, 2017 /EINPresswire.com/ -- <u>TheMountCo</u> announced today that beginning September 15, The Bearded Man will spend 12 months



You can't be The Bearded Man, but you can hang with The Bearded Man."

The Bearded Man

crisscrossing the country talking to National Park Rangers, employees, executives and visitors at all 58 National Parks. The mission is to document how valuable our National Parks are to the under 25, tech absorbed audience. The Bearded Man's blog will chronicle his journey with informative videos, beautiful photographs and a writing style that is uniquely original. At the end of his travels, the blog will be published in book form, with 50% of the proceeds going directly to the

National Park Service.

TheMountCo has set up a GoFundMe page to help support their efforts. Funds raised will be used exclusively for the purchase of a (very) used RV, so that lodging and travel costs are greatly reduced, making this labor of love possible. Each donation of \$35 or more will receive an exclusive National Parks Bearded Man T-shirt. Donations of \$1,000 or more will have the opportunity to join The Bearded Man for a weekend in the RV, and contribute to the blog. Donations and Sponsorships are deeply appreciated and will help introduce the inspiration and wonder of our greatest treasures to a new generation.

For more information on TheMountCo and The Bearded Man, visit <a href="www.TheMountCo.com">www.TheMountCo.com</a> or @TheMountCo on social media. TheMountCo's GoFundMe page is <a href="www.GoFundMe.com/TheBeardedMan">www.GoFundMe.com/TheBeardedMan</a>. To read previous blogs by The Bearded Man visit <a href="www.TravelsWithTheBeardedMan.com">www.TravelsWithTheBeardedMan.com</a>. All email inquiries: LCSmith@TheMountCo.com. The Bearded Man logo is trademarked by TheMountCo.

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