



AdvisorHub Launches the Industry's First On-Demand Exchange Platform for Advisors and Wholesalers

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/EINPresswire.com/ -- AdvisorHub Inc., the fastest growing online source for news, compensation information, sophisticated commentary and practical advice for financial advisors, has launched an exchange platform that will make the working relationship between advisors, asset management firms and their wholesalers more productive and efficient.

The logo for AssetLink, featuring the word 'AssetLink' in a large, bold, black, sans-serif font, enclosed within a light gray rectangular border.

AssetLink features the first online directory of over 400 money managers and the wholesalers who support them, plus the first ever Advisor/wholesaler contact matrix designed to help Financial Advisors develop business.

Firms will be able to present solutions to these FA prospects in real time, gaining visibility and staying top of mind when a need arises. In addition, advisors will be able to communicate when they have a need or a proposal to be fulfilled.

"As a former advisor myself, I realized the need for a dynamic resource like AssetLink," said Tony Sirianni, CEO & Publisher of AdvisorHub. "This tool connects FA's and wholesalers within a digital marketplace in real time."

About AdvisorHub:

AdvisorHub expands upon traditional trade industry coverage. In addition to investigative journalism and sophisticated commentary on the wealth management industry, we provide recruiting deals and compensation information crucial to advisors' business and careers.

With a team led by a former advisor, industry CEO and thought leader, AdvisorHub produces content that is of great value to this coveted, loyal audience. AdvisorHub consistently breaks national news stories that are subsequently covered by the nation's leading news organizations such as The Wall Street Journal and NY Post.

AdvisorHub has offices in New York, NY and Middleburg, VA.

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