

John Salkowski Announces Free Preview of His Upcoming Real Estate Sellers Guide

Best-selling author John Salkowski announces the September release of his new, step-by-step guide to selling a house with a free online preview.

KING OF PRUSSIA, PENNSYLVANIA, UNITED STATES, July 24, 2017 /EINPresswire.com/ -- A new book, set for September release, reveals the step by step process the real estate industry's top agents use when selling a home. Best-selling author and Real Estate Broker [John Salkowski](#) announced his new book will be titled "Sold: Listing to Closing – The Ultimate Home Sellers Guide."

Salkowski is the owner of [The JRS Realty Group](#) in greater Philadelphia and created the step by step guide to help potential sellers through the selling process. Other top realtors prefer to keep their techniques and methods a closely guarded secret so this is a welcome approach that stands to benefit anyone trying to sell their home. According to Salkowski his goal in writing this book is that sellers will “use this book as a tool, along with the sound advice from a real estate broker,” to make the process of selling a home as smooth as possible.

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Hiring a real estate broker is just like any hiring process – with you on the boss’s side of the desk. It’s critical that you make the right decision”

John Salkowski



Author and real estate expert John Salkowski announces a free preview of his new book, due for release in September

Salkowski has also announced USA Herald is publishing a [free preview](#) of the book. John says that the preview will give readers an advance look at the secrets and tips revealed in the book.

The JRS Realty Group operates under the philosophy that a real estate agent should work as a focused representative of home seller’s interests. They have a proven track record of results to back up this philosophy as well with sales that consistently result in 98.5% or more of the initial asking price.

This exceeds the industry average of 92% and makes them an attractive option for anyone looking to sell a home. Their team consists of seasoned professionals with the knowledge and experience to achieve the best results possible.

Salkowski is already a best-selling author whose previous books offered leadership lessons from his career as a police officer. The book was released in 2013 under the title "Leadership in The Line of Duty: 50 Leadership Lessons for Making Split-Second Decisions from a Cop Who Has Been in Life and Death Situations." Mr. Salkowski was also featured in the 2012 book on success and entrepreneurship, "Nothing But Net."

"Sold: Listing to Closing – The Ultimate Home Sellers Guide" includes details on how John and The JRS Realty Group achieve these amazing results. Some strategies include the use of an everyday open house technique, Team Phone that allows the real estate agents at the company to be in constant contact with the most up to date information, and a concierge service that provides their clients with many advantages. These strategies together, as well as many other useful pieces of advice, are found in his real estate guide.

The JRS Realty Group is based in King of Prussia Pennsylvania and serves the greater Philadelphia area. They've been providing industry leading customer service for many years now by staying current with industry trends and innovative technologies. They do this by customizing their approach based on each individual seller's needs.

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