

Atlanta AmericasMart Welcome BCB Team.

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PALM BEACH, FLORIDA, UNITED STATES, July 24, 2017 /EINPresswire.com/ -- The show was buzzing with excitement over New Products showcased by BigCatBrandz at Atlanta's Annual Gift Show in the exclusive AmericasMart Towers last week. Over five days BCB staff met with Industry buyers to show some of their exciting new products up for immediate orders. Balance Buddy, Squiddies, and Freshtec products drew huge attention. "It's great to be able to constantly have exciting new products to show-off" stated Dave Branch BCB's Founder and CEO.

BCB cemented their position as America's leading consumer brand placement company by speaking to buyers about the importance of today's new products getting into Brick and Mortar retailers first, something that Amazon has cornered in the industry." The stores know they don't have most of the 350,000 plus new products that hit the market every year because they don't know how to find them. Our reps bring a progressive approach to Big Box by showcasing these products daily across all channels" stated Branch.

BigCatBrandz also contracted 31 new emerging Product lines at the Show. These categories include Sporting Goods, Gifts, and Impulse items.

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