



# TraceGains Rapid Growth Continues: Gary Walters Joins as Vice President of Customer Success

WESTMINSTER, CO, UNITED STATES, July 24, 2017 /EINPresswire.com/ -- [TraceGains](#), the leading compliance software solution, revolutionizing information exchange across the supply chain for Food, Beverage, and CPG companies welcomes Gary Walters as Vice President of Customer Success.

With more than two decades of experience, serving technology companies in service, product, sales and marketing functions, as well as building Customer Success services in companies ranging in size from startups to Fortune 500s, Walters brings a wealth of knowledge and industry know-how that will help accelerate and optimize the customer success team at TraceGains. At the core of Walters' professional acumen stands authentic dedication and passion for helping customers.

"I'm excited to join TraceGains and am proud to help our customers improve their businesses through superior information exchange," shared Gary Walters. "I look forward to achieving a lifetime relationship with our customers."



Gary Nowacki, CEO, TraceGains, further commented, "With our continued rapid growth, it is great to have another seasoned executive join the team. Gary's experience leading large Customer Success teams will help us more effectively and efficiently grow the team to insure satisfaction for all new and existing customers."

Walters holds a degree in Mechanical Engineering from the University of Illinois at Urbana-Champaign and a Master of Business Administration from San Jose State University.

## About TraceGains

TraceGains is a rapidly growing software company, delivering a sophisticated suite of products for food, beverage, and CPG companies. TraceGains solutions empower our customers to satisfy compliance with regulations and industry standards such as FSMA, GFSI, and HACCP, without the need for additional staff.

At the heart of TraceGains is a robust platform that enables companies to automate and optimize their processes through instant information sharing and collaboration between supply chain partners, which saves time and improves food safety and quality.

TraceGains is the winner of the 2016 Stratus Award for Cloud Collaboration. The company is also among the Food Logistics Top 100 software and technology providers and was named a Top 20 Information Technology Firm by ColoradoBIZ magazine. Learn more about TraceGains products at [www.tracegains.com](http://www.tracegains.com). Follow TraceGains on Twitter @TraceGains.

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