

Creative Startups Calls for Applicants to Compete for \$190,000 in Prizes at Creative Business Cup

Creative Industry Pitch Competition for Global Investment

ALBUQUERQUE, NM, US, July 25, 2017

EINPresswire.com/ -- As powerful forces try to drive the US into isolation and antiquated businesses, [Creative Startups](#), the leading accelerator for the Creative Economy, is fighting back: All US based startups in the creative industries, who have raised less than \$1 million and with a founder over the age of 18 who holds a valid passport, are invited to apply to Team USA to compete in the global [Creative Business Cup](#).

Founded in 2010, the “United Nations of Creative Entrepreneurs” is a global competition taking the winners from over 60 different countries and bringing them to Copenhagen for the marquee premier pitching event. Past judges include founders of Angry Birds, Stylus, and Middle Eastern royalty.

ONE TEAM MEMBER from the winning USA finalist's team will receive:

- An all-expense paid trip to Copenhagen including round-trip airfare, hotel, meals, and CBC events, valued at \$3,000 Nov 15-17, 2017

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We're looking for rock star creatives to apply for Team USA immediately.”

Alice Loy

- \$500 USD in cash for travel expenses
- \$2,500 USD in consulting services including legal and accounting
- Expert coaching on investor pitching
- Access to global investors
- A chance to win \$190,000 USD worth of prizes

Explains CEO and Co-founder of USA host, Creative

Startups, Alice Loy: “For the first time in history the creative industries in the US are falling behind China, Australia, the UK, and others. We need to prove to the world that our creative entrepreneurs are still top contenders. We're looking for rock star creatives with a large market potential business concept to apply for Team USA immediately.”



The banner features a group photo of diverse people at the top. Text on the left reads "60+ NATIONS COMPETE" and on the right "Creative Business Cup". Below the photo, the text asks "FOUNDER OF A CREATIVE COMPANY?" in large letters. At the bottom, it says "REPRESENT THE USA! APPLICATIONS CLOSE AUGUST 13TH" and provides the website "CREATIVESTARTUPS.ORG/CBC-USA".

Five startups will be chosen as finalists for the USA competition. ONE TEAM MEMBER of each USA company will be flown (domestic airfare, hotel, and meals included) to Albuquerque, NM for a two-day business and pitch coaching intensive Sept 14-15, 2017. The mentors and judges will be selected from the 90+ world-class mentors who work with the Creative Startups Accelerators. The winner will go on to represent the USA in Copenhagen.

Applications are free, deadline is Aug 13, 2017. Go to: www.creativestartups.org/cbc-usa to apply.

About Creative Startups: Since 2014, this nonprofit accelerator has hosted 41 startups that have gone on to raise \$9 million in private investment and generate \$11 million in new revenues. Most impressively, 90% of their alumni companies are still going strong. Funded by the National Science Foundation and the Kauffman Foundation, Creative Startups has crafted a rigorous 8-week online business accelerator course designed by current and former Stanford educators. The Accelerator also provides a week-long Deep Dive, 90+ world-class mentors, access to angel and venture investors, and a pitch competition where the top three startups split a pool of \$50,000 in seed-stage investment.

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