

Global AR (Augmented Reality) in Education Market to Grow at a CAGR Of 82.25% During the Period 2017-2021

Orbis Research has added Latest Research Report on "Global AR (Augmented Reality) in Education Market 2017-2021" to its Database.

DALLAS, TEXAS, UNITED STATES, July 25, 2017 /EINPresswire.com/ -- The study of "Global AR (Augmented Reality) in Education Market 2017-2021" industry is very important to enhance business productivity and for the study of market forecast. This New Report presented by Orbis Reseach contains a comprehensive market and vendor landscape in addition to a SWOT analysis of the key vendors.

Companies Mentioned: EON Reality, Magic Leap, DAQRI, QuiverVision, GAMOOZ, Meta Company, Google, Curiscope, Chromville, Aug That, Popar, Blippar, and InGage, Meta Company, Google, Curiscope, Chromville, Aug That, Popar, Blippar, InGage.



About AR (Augmented Reality) in Education, Virtual Reality (VR), Augmented Reality (AR), and mixed reality (MR) is enabling the 4th wave of computing power. These technologies involve the integration of other technologies, such as sensors, Big Data, artificial intelligence (AI), and wearable devices, leading to enhanced spatial computing. The eventual convergence of AR and VR will become mainstream for next generation computing and act as a smart and intuitive interface for the Internet of Things (IoT).

The advent of AR is expected to impact every sector and company, leading to the transformation of the way they communicate, design, manufacture, and sell their products. The AR technology is expected to be mainstream in the forecast period and grow from there on. The adoption of AR in various sectors is expected to increase with the millennials (born 1981-1997) and Gen Z (born 1998-present) increasingly showing interest in the deployment of AR in various sectors, especially in the field of education. Students learn more efficiently with the inclusion of modern technologies in the school and college curriculum.

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Analysts forecast the Global AR in Education Market to Grow at a CAGR Of 82.25% During the Period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global AR in education market for 2017-2021. To calculate the market size, the report considers the revenue generated by the vendors providing AR solutions for education across the globe.

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

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Global AR in Education Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- EON Reality
- Magic Leap
- DAQRI
- QuiverVision
- GAMOOZ

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Other prominent vendors

- Meta Company
- Google
- Curiscope
- Chromville
- Aug That
- Popar
- Blippar
- InGage

Market driver

Increased developer interest in AR applications

Market challenge

High AR hardware prices

Market trend

Blended learning through AR textbooks

Key questions answered in this report

What will the market size be in 2021 and what will the growth rate be?

What are the key market trends?

What is driving this market?

What are the challenges to market growth?

Who are the key vendors in this market space?

What are the market opportunities and threats faced by the key vendors?

What are the strengths and weaknesses of the key vendors?

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EON Reality

magic leap

DAQRI

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