

HorseOPeace's Sanders on NBC-KFOR about Natural Soap

On News Elizabeth Sanders offers 25% discount on HorseOPeace.com goat milk soap

OKLAHOMA CITY, OK, -, July 26, 2017 /EINPresswire.com/ -- Anchor Linda Cavanaugh of [NBC KFOR-TV News](#) in Oklahoma City interviewed [Elizabeth Sanders](#), founder of [HorseOPeace.com](#) goat milk soap company, who told the famed newswoman that there is a growing national trend to homemade natural soap as people avoid toxins and chemicals in most store-bought soaps.

On NBC KFOR News4, Elizabeth offered a 25% discount on HorseOPeace.com goat milk soaps, by entering Couple Code: NBC17.

Linda, the Emmy-winning Anchor and first woman to co-anchor the evening newscasts of Oklahoma City's NBC KFOR News4, then teamed with Elizabeth to help demonstrate how to make soap at home. In a talk with the HorseOPeace entrepreneur Linda noted natural soap "is a way to avoid a lot of chemicals and added ingredients in commercial soaps."

The Anchor asked, "With all the wonderful, natural additives in HorseOPeace soaps, does the soap still clean and lather?" Elizabeth responded, "HorseOPeace goat milk soap lathers beautifully and you don't get the film from detergent bars on most store shelves. HorseOPeace soap cleans, moisturizes and keeps skin soft, supple and healthy."

She added, "HorseOPeace scented and unscented soaps are made with 100% raw goat milk and are good for all skin types. We are especially pleased when customers tell us our soap helped their dry skin and eczema or psoriasis."

Linda noted that Elizabeth was quoted in the New York Times about the trend to homemade natural soaps, as the Times reported "HorseOPeace sells 17 kinds of raw goats' milk soap bars, scented and unscented" and the Times called Elizabeth's "unpretentious" as she explained "Our soaps are all naturally beige. We're not trying to beautify with dyes and make it look unnatural."

In addition, the HorseOPeace entrepreneur recently introduced Healthy Pets goat milk soap shampoo



Elizabeth Sanders of HorseOPeace talked about natural soap trend on Oklahoma City's NBC KFOR News, along with appearances on ABC, CBS, KJAG and FOX on TV news and talks in media week set by DobsonPR.com.

bars formulated for family pets as Elizabeth told NBC news that skin issues are a major cause of vet visits for pets.

In addition to her interview with Oklahoma City's NBC KFOR news, this week her appearances include talk shows on CBS in Atlanta, ABC Tulsa, CBS Kansas City, KJAG Wichita and FOX in Little Rock to discuss the trend to natural soap and demonstrate soap-making.

Elizabeth founded HorseOPeace nine years ago in Wisconsin, when living an Amish-like life and learned the benefits of her soaps as her then new hobby healed her hands chapped from working with her farm animals outdoors during frigid winters. No longer in that lifestyle, in addition to building HorseOPeace she married IT-executive Nick, who designed the HorseOPeace website among other help, and homeschools their four sons aged two to six.



Elizabeth Sanders, left, of HorseOPeace.com goat milk soap, and Emmy-Award winning Anchor Linda Cavanaugh of NBC-KFOR News in OKC, discussed the trend to natural soap as they teamed in natural soap-making demo.

Based in Winston-Salem, North Carolina, HorseOPeace.com customers worldwide enjoy her scented and unscented goat milk soaps available at www.HorseOPeace.com, Facebook.com/HorseOPeace and Amazon. HorseOPeace is on social media at Twitter.com/HorseOPeace,

Instagram.com/HorseOPeaceRanch and HorseOPeace.com/blog. Media Tour and contact DobsonPR.com, Brian Dobson, BD@DobsonPR.com.

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*Elizabeth Sanders of
HorseOPeace.com*

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HorseOPeace.com's natural soaps are made with nutrient rich 100% raw goat milk for healthy, soft, supple skin. All the soaps, such popular Oatmeal 'n Honey, as well as Shea Butter cream are wonderful for skincare.

This press release can be viewed online at: <http://www.einpresswire.com>

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