

Saudi Arabia Moving Step by Step Towards Its Vision Of Digital Transformation

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Pune, India, 25 July 2017:

WiseGuyReports announced addition of new report, titled “Saudi Arabia: Mobile Network Upgrades, Fiber Expansion and Digital Transformation to Remain Key Focus Areas for Operators”.

Increasing utilization of data services upheld by the advancement of 4G services and expanding interest in settled internet structure will be the key

factor behind improvement. Being the biggest portion of DTH, there will be huge increment in Pay-TV incomes. In the total telecommunication service market, Saudi Telecom Company (STC) and mobily will be dominated by 2022. Giving an incorporated permit to Zen KSA and mobily will build market price competition. The nation's digital transformation change activity, upheld by KSA Vision 2030, will open further open doors for Network Time Protocol (NTP) administrators, dealer and shareholder.

Saudi vision is for across the country advanced change 2030 – with open private associations driving creative new plans of action and arrangements in the Digital Economy. With very capable Saudi nationals and high-tech innovation framework, they are ready to jump set up economies to end up noticeably one of the world's most inventive, from government to micro, small and medium-sized enterprises.

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The telecom service revenue in Saudi Arabia is estimated to expand at a CAGR of 4.2% during 2017-2022, due to growth in mobile data consumption and fixed broadband segments.

The report provide overview of the telecommunications market in Saudi Arabia today covering following point.

- What are possibilities market growth opportunities for operator, dealer, and shareholder in coming period of time?
- Detailed study of strategies use by services provides against their competitor, what will revenue generated, market share they will capture over the next 18-24 months.
- There would be stats and figure analysis will provided for Pay-TV, mobile data, internet, telephony, mobile voice market comparing their past data and foresight data.
- Political, Financial, Demographic References in Suadi Arabia.
- The telecommunication market comparison between Saudi Arabia and different region on basis of their market size and upcoming trend.



The top two operators, Saudi Telecom Company and Mobily will report for 75.2% share of overall service revenue in 2017. It is anticipate competition to speed up after Mobily and Zain acquired incorporate license from the regulator. Mobile revenue will account for 76.1% of total telecom revenue in 2022; mobile data will witness a CAGR of 10.5% during 2017-2022.

Saudi Arabia: Mobile Network Upgrades, Fiber Expansion and Digital Transformation to Remain Key Focus Areas for Operators", is a new Country Intelligence report provides an executive-level overview of the telecommunications market in Saudi Arabia current time, with detailed foresight up to 2022. The report gives detailed investigation of the close term openings, aggressive flow and advancement of interest by benefit sort and innovation/stage over the settled communication, broadband, versatile voice, portable information and pay-TV markets, and in addition a survey of key administrative patterns.

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