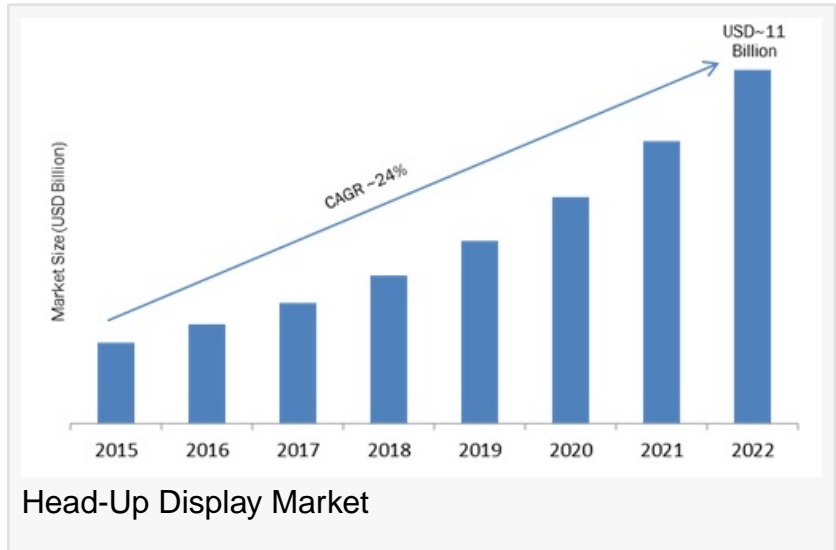


Head-Up Display Market Revenue, Key Vendors, Global Foresight to 2022

Head-Up Display Market, By Type (Fixed-mounted, Helmet-mounted), By Component (Combiner, Video Generator, Projector Unit), By Application

PUNE, MAHARASHTRA, INDIA, July 25, 2017 /EINPresswire.com/ -- Market Highlights

Head-up displays provide information to the users on the display screen which is mounted on the user's head itself. These displays allow users to view both virtual as well as real images on the screen with hardly any movement of eyes and hands. One of the major causes of frequent road accidents are distractions caused due to trivial reasons that can be reduced by these displays as they bring all types of data on one platform and allow the users to do everything from reading messages to responding to mails. The cost of head-up displays is cheap and installation of this display can offer a safer car. Head-up displays are likely to become popular due to reduced costs and flexibility in developing new applications with advancement in technology.



According to Market Research Future Analysis [Head-Up Display Market](#) has been valued at USD \$ ~11 Billion by the end of forecast period with ~24% of CAGR during forecast period 2016 to 2022.

Head-Up Display Market Players:

- Penny AB (Sweden)
- Hudway (U.S.)
- Robert Bosch GMBH (Germany)
- Yazaki Corporation (Japan)
- Denso Corporation (Japan)
- Esterline Technologies Corporation (U.S.)
- Micro Vision Inc. (U.S.)
- Saab Automobile AB (Sweden)
- Visteon Corporation (U.S.)
- Honeywell Aerospace (U.S.)
- BAE Systems Inc. (U.K.)
- Continental AG (Germany)
- Nippon Seiki Co. Ltd (Japan)

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Head-up Display Market Segments

The head-up display market is segmented on the basis of type, component and application. The type segment is further segmented on the basis of fixed-mounted and helmet-mounted head-up displays. The component segment consists of combiner, video-generator and projector unit. Combiner is a small, plastic transparent disc which is used as a mirror for the information shown. These combiners can be easily integrated in the vehicles and sports cars with limited space. Using combiner, the displayed information remains sharp and distortion free even when the driver's head moves. The combiner keeps driver's focus on the road itself and provides high image brightness and contrast. It requires little space for installation.

Market Research Analysis:

Head-up displays provide sharp and clear image as they project images directly into the user's eye. As head-up display requires time to get installed in cars or motor vehicles, head-up display apps can be downloaded which are free of cost as compared to installing head-up display units in cars or motor vehicles. The increasing passenger traffic in cars due to increase in disposable income of consumers has led to increase in demand of head-up display units in automotive industry.

Regional Analysis

By regional analysis, head-up display market is being studied for region such as Asia Pacific, North America, Europe and Rest of the World. North America is estimated to acquire largest market share due to advancement in PDA (personal digital assistant) devices and smartphones. Implementation of this technology has led North America to acquire largest market share over the forecast period. Europe region is the second largest region due to increasing demand of vehicles equipped with vision cameras that read road signs as well as overhead signs. Asia-Pacific market is gradually increasing due to increasing demand of mid-size cars in China. India is driven by advanced equipped vehicles with head-up display units which has increased the demand for vehicle sales.

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Intended Audience

- Automobile manufacturers
- Aircraft manufacturers
- Head-Up display manufacturers
- Original equipment manufacturers
- End-users
- Industry investors

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