

# Discoverman – A Men’s Exclusive Fashion Store gets online with a Bang!

*Discoverman is leading the way for new generation men’s exclusive fashion stores with a massive inventory of fashionwear and fashion accessories!*

MISSISSAUGA, ONTARIO , CANADA, July 25, 2017 /EINPresswire.com/ -- Ontario, Canada – (21 July 2017) – The ever increasing number of men’s exclusive fashion stores are a definite indicator for the popularity and upbeat of this latest business trend. Now, to up-the-ante even more, [Discoverman](#), a Canadian based fashion line has launched a premier men’s only fashion store.



Well, there had been a buzz in industry for some time now, regarding this latest fashion store launch. However, what we really feel unique about Discoverman is their success to bring into single place the entire collection of men’s fashionwear and fashion accessories. From jackets to Tees, from jeans to exquisite shoes and from extravagant glasses to bold keychains and [protection amulet necklace](#); the store got all men can ask for.

During the launching ceremony, Mr. Mark Gilmour, Founder and CEO of Discoverman, brief media persons about intentions and targets he had in his mind with his new store. He said, “Men’s fashions industry is expanding fast as more and more men are looking to go for high-end fashion clothing and accessories. Though there have been a rise in number of online stores offering men’s fashionwear, we feel there was a dire need for a men’s only fashion store that offer variety and affordability across the men’s fashion spectrum including clothing as well as other accessories like sunglasses, watches etc. Discoverman will offer a unique shopping experience where you can choose about your favorite fashionwear with affordability and convenience right under one roof”.

Men’s fashion industry is worth over £ 14 billion and it is expected to cross £ 30 billion till 2020. Out of the number of sales made in men’s fashionwear, over 85% transactions were made from online stores. Such massive numbers give us a fair estimation about the upcoming competition to expect for online stores to earn a loyal customer base.

A large number of men looking to made purchase in high-end fashion clothing is a great sign for men’s fashion industry. The effects have already been visible as we can see the number of online stores opening every week, while already established stores are in a race to expand their collection constantly. It will be interesting to see how Discoverman can cash-in with their up-beat launch of men’s exclusive fashion store.

About Discoverman:

Discoverman is a premium men's exclusive online fashion store, offering complete fashion package for men. It is one of the few of its kind store that offers wide range of fashionwear as well as fashion accessories from multiple renowned brands to increase the affordability and range of customers. You can visit [www.discoverman.com](http://www.discoverman.com) and lookout different product categories for best deals. The store is also extending generous discounts to its customers, as a way to earn customer loyalty and possession in the longer run. So, why not you check out [www.discoverman.com](http://www.discoverman.com) and see if you can find something special for you.

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