

Wave Goodbye to Waxing and Say Hello to Sugaring

Jessica Mock, the founder of Southern Sugaring in Savannah, Ga talks sugaring hair removal and why locals are waving goodbye to waxing.

SAVANNAH, GEORGIA, USA, July 25, 2017 /EINPresswire.com/ -- Savannah influencer Jessica Mock has a full book of business, and a one of a kind service that has Savannah, Georgia locals on a sugar high. What is sugaring exactly? It is an ancient form of hair removal where a paste consisting of only sugar, water, and all natural citric acids are applied to the skin in the direction of hair growth. It is removed from the skin by a wrist technique requiring long hours of practice. The training for sugaring hair removal is not covered in traditional esthetician training, and in order to practice this hair removal technique you must pass an intensive training course by a master trainer.

Jessica has been in business for two years as of July but has been building her book of business for 6 years. Her years of experience and reputation for professionalism have developed her into the most successful "sugarista" in Savannah. Southern Sugaring has been made quite an impact on the city of Savannah and is having new clients walk through the door every day. What can a new client expect on their first visit to southern sugaring? The answer is less pain, no irritation and a longer lasting result!



Founder of Souther Sugaring

The sugar paste that she uses doesn't require a heated temperature, and only needs the warmth of



Besides suffering a possible sugar rush, you could literally eat this product without any negative side effects! And the paste we use is Certified Organic AND Fair Trade!"

Jessica Mock

your body to adhere to the hair. How can sugaring be less painful than waxing when you are still removing hair from the body? Most hair removal techniques not only remove the hair but also the top layer of the skin, sugaring only removes the hair follicles which leaves a healthy glowing layer of hairless skin.

In the two years that Jessica has been in business she has expanded her team from one to now three sugaristas. She not only provides sugaring services to women and men, but she also carries skin care products for post sugaring care, lingerie

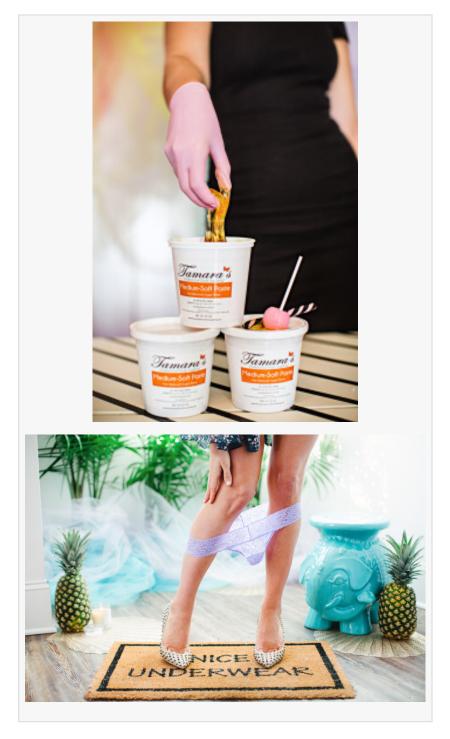
and sexy swimwear in her beachy couture boutique.

Her business was founded on the principal of helping others feel empowered, confident, and beautiful in their own skin. She is very supportive and philanthropic when it comes to giving back to the

community of Savannah, and is part of a new organization in Savannah that supports women in business. In celebration of her second anniversary, Jessica threw a fashion displaying her boutique items to benefit the Savannah's SAFE Shelter for Domestic Violence services and looks forward to throwing this event in support of another organization next year!

For more information on Jessica Mock and Southern Sugaring Please contact: Word of Mouth Savannah, LLC. Melanie DeFilippis 260-241-3385 pr@womsavannah.com

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