

## Ford Truck Fans Convene in the Santa Maria Valley at the 46th Annual North/South Run

*After 16 years, the North/South Run Classic Ford F-100 Truck Show returns to the Santa Maria Valley, August 18-19, 2017*

SANTA MARIA, CALIFORNIA, USA, July 25, 2017 /EINPresswire.com/ -- (Santa Maria, Calif.) – After 16 years, the [North/South Run](#) Classic Ford F-100 Truck Show returns to the [Santa Maria Valley](#), August 18-19, 2017.

This classic Ford Truck showcase unites all the clubs from northern and southern California, in addition to enthusiasts from outside of California who have a love of Ford vehicles. This is the oldest running event in the world that highlights 1953 through 1956 Ford F-100 pick-ups and panels. Pickups Limited of Southern California and Ford F-100 Elite of Northern California are hosting the event.

The Santa Maria Valley is an ideal destination for road-trippers and visitors alike. Tour the welcoming vineyards and swirl your glass 'til you spill. Indulge in the 150-year old Santa Maria Style Barbecue tradition that is the area's best hidden gem. Sunset Magazine deemed Santa Maria Style Barbecue the West's best BBQ.

The Central California coast has embraced the California car and truck culture, appealing to gear heads, enthusiasts and admirers alike. The Los Angeles Times recently put Santa Maria Valley among the top destinations for Your ultimate guide to planning the best summer road trip.

The entry form is available at <http://www.f100elitesv.com/nsrentryform.pdf>. The registration packet includes: a show entry, 1 t-shirt, a dash plaque, goody bag, Friday morning "Mystery Cruise," and the Saturday Night banquet and awards ceremony. For more information, contact [NoSoRun@gmail.com](mailto:NoSoRun@gmail.com).



*Santa Maria*  
VALLEY

The event is held at the Historic [Santa Maria Inn](#), 801 S. Broadway in Santa Maria, Calif. The California landmark is celebrating its 100th year. A registered historic landmark and celebrity retreat, the Santa Maria Inn offers beautiful guest rooms and luxury suites.

About Santa Maria Valley:

Serving the greater Santa Maria Valley in the heart of California's Central Coast, the Santa Maria Valley Chamber of Commerce and Visitor & Convention Bureau is a nonprofit association that facilitates local tourism and provides information on the region's many attractions and visitor services. Famed for its fine wines, natural wonders, agricultural heritage and flavorful barbecue, the Santa Maria Valley offers a broad range of cultural, sporting and historical experiences. For details on Santa Maria Valley lodging, wine tasting, travel deals and e-newsletter alerts, visit [santamariavalley.com](http://santamariavalley.com) or call (800) 331-3779.

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