

Polymeric surfactants is driven by growth of end-use industries including oil & gas, detergent and personal care

Market research future has a half cooked research report on global Polymeric surfactants market.

PUNE, MAHARASHTRA, INDIA, July 26, 2017 /EINPresswire.com/ -- Polymeric surfactants are used in a large variety of applications such as dispersants, wetting agents, foam boosters, emulsifiers, and others. Moreover, major application of polymeric surfactant includes preparation of oil in water (O/W) and water in oil (W/O) emulsions as well as solid liquid dispersion. They are used in various end-use industries such as oil & gas, agrochemicals, paints & coatings, pharmaceuticals, and others. Moreover, due to the capability of formation of biodegradable nanoparticles, they have wide application in pharmaceutical industry.

On the basis of geography, Asia Pacific region is expected to witness high growth rate as compared to developed regions such as North America and Europe. Improvement in oil recovery with the use of polymeric surfactant in enhanced oil recovery process is expected to propel the growth of market in Asia Pacific region. Huge investment in the ongoing R&D projects by the manufacturers and strong acceptance within the end use industries is set to positively influence polymeric surfactants demand.

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Polymeric surfactant is segmented on the basis of type, configuration, application and end-use. On the basis of type, the market is bifurcated into synthetic and natural. Natural polymeric surfactants are further divided into two types such as globular and fibrillar. Whereas, synthetic surfactants are categorized into homopolymers and block polymers. Key homopolymers include polyvinyl alcohol (PVA), modified polysaccharides and one of the major block polymer is synperonics. Bovine serum albumin (BSA) and Blactoglobulin (BLG) comes under natural polymers. In order to prevent flocculation and crystal growth of nanocrystalline particle, polymeric surfactants are widely used in pharmaceutical applications. They produce a viscoelastic film during the emulsification process, thus making it suitable for use in cosmetic industry. It further plays a vital role in the formulation of paints & coatings and is also used as a stabilizing dispersion. In agrochemical industry, it is extensively utilized for formulation of varied agrochemicals including suspension concentrates (SCs), emulsion concentrate (EWs), suspoemulsion (mixture of suspension and emulsion), and oil based formulations. Naturally occurring polymeric surfactants like proteins and gums are widely used as emulsifiers for various food products as well as beverages.

Regional Analysis

Asia Pacific emerged as the leading regional market of polymeric surfactant due to its wide utilization in oil & gas sector. The rising investments in oil & gas sector coupled with strong growth in Enhanced Oil Recovery (EOR) is driving regional market growth at a significant rate. Polymeric surfactants helps in improving EOR process by providing increase in water viscosity and decrease in interfacial tension, thus benefitting the overall process.

North America and Europe regions are characterized by presence of upgraded technological environment, thus increasing the farm operations and reduced operational cost in agricultural industry. Also, the demand in the maximum utilization of arable land in producing crops to meet the requirement of growing population is rising day by day. These factors are anticipated to drive demand

for polymeric surfactants in the Middle East & Africa regions.

Competitive analysis-

- Kao Corporation (Japan)
- BASF SE (Germany)
- Huntsman International LLC (USA)
- Akzo Nobel N.V (Netherlands)
- Evonik Industries AG (Germany)
- Croda International Plc (UK)
- Stepan Company (USA)
- DAI-ICHI (Japan)
- Unitop Chemicals Pvt. Ltd (India)
- Dow Chemical Company (U.S.)

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Geographical Analysis

The report covers brief analysis of geographical regions such as North America, Europe, APAC, Latin America and Middle East& Africa.

Study Objectives :

- To provide detailed analysis of the market structure along with forecast for the next seven years of various segments and sub-segments of the global acrylates copolymers market.
- To understand the supply and demand dynamics including supply and consumption concentration mapping
- To provide region level market analysis and future outlook for regions like North America, Europe, Asia, and Latin America, Middle East & Africa, and their countries
- To provide competitor positioning of the market
- To provide company profiling of major players in the market along with their production and capacity
- To provide regional trade analysis
- To evaluate historical market trends, patents and technologies, and current government regulatory requirements that are relevant to the market

Intended Audience

- Polymeric Surfactant manufacturers
- Traders and distributors of polymeric surfactant
- Production process industries
- Potential investors
- Raw material suppliers
- Nationalized laboratory

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The report about Global polymeric surfactant Market by Market Research Future comprises of extensive primary research along with detailed analysis of qualitative as well as quantitative aspects by various industry experts and key opinion leaders to gain deeper insights of the market and industry performance. The report gives a clear picture of the current market scenario which includes past and estimated future market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report further provides detailed information about strategies used by top key players in the industry. It also gives a broad study about different market segments and regions.

Akash Anand
Market Research Future
+1-646-845-9349 (US) / +44 208 133 9349 (UK)
email us here

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