

## Automotive ADAS Market Worth \$32.9 Bn In 2017

New market study launched by ASDReports.com

AMSTERDAM, NETHERLANDS, July 27, 2017 /EINPresswire.com/ -- This new report, now available on ASDReports, the Top 20 Automotive Advanced Driver Assistance Systems (ADAS) Companies 2017: Leading Suppliers of Sensors & Semiconductors to OEMs for ADAS Applications (ACC, AEB, AFL, BSM, DMS, FCW, HUD, ISA, LDW, NVS, PDS, PA, RSR, SVC) & Sensors (LIDAR, IR, SRR-MRR, LRR, Cameras (Stereo, Mono, RVC, SVC), Ultrasonic) indicates that the global ADAS market will see \$32.9bn in spending in 2017.



Automotive ADAS

The lead analyst of the report said 'Undoubtedly ADAS software and hardware consists of one of the most important automotive components in terms of revenue and size. The main objective of technological companies such as Google and Apple but also of OEMs is the achievement of a fully function autonomous vehicle by the end of 2017. The key point for this ambition is the development of ADAS, which is currently being achieved by the top 20 suppliers. This report will be the cornerstone of the distinction points of the top 20 ADAS suppliers but also the restraints and drivers of the ADAS industry."

Within the report, the key player provides ADAS market share, revenues and analysis for the top 20 automotive ADAS companies.

To provide a context, the report also evaluates the overall ADAS market value in 2017 and quantifies the sub-segments by ADAS applications (ACC, AEB, AFL, BSM, DMS, FCW, HUD, ISA, LDW, NVS, PDS, PA, RSR, SVC) and by sensors (LIDAR, IR, SRR-MRR, LRR, Cameras (Stereo, Mono, RVC, SVC), Ultrasonic).

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Stefan Koopman ASDReports +31204869620 email us here Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.