

# Eye Tracking Devices Market 2017 Global Share, Trend, Segmentation and Forecast to 2021

*The analysts forecast the global eye tracking devices market to grow at a CAGR of 40.28% during the period 2017-2021.*

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## [Global Eye Tracking Devices Market](#)

### Description

Eye tracking refers to the process of using sensors and optical cameras to trace and record the movements of the eye and its focal points. The eye tracking devices include remote and head-mounted eye trackers. There are several eye tracking techniques: Electro-sensor based eye tracking, Scleral search coil eye tracking, Infrared eye tracking, and Video-based eye tracking.

### Covered in this report

The report covers the present scenario and the growth prospects of the global eye tracking devices market for 2017-2021. To calculate the market size, the report considers new installations, shipments, and sales.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

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The Global Eye Tracking Devices Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating



in this market.

#### Key vendors

- Tobii Pro
- SensoMotoric Instruments (SMI)
- SR Research
- The Eye Tribe
- Gazepoint

#### Other prominent vendors

- Ergoneers
- EyeTech Digital Systems
- ISCAN
- LC Technology
- Pupil Labs
- Smart Eye

#### Market driver

- Integration of eye tracking technology into VR
- For a full, detailed list, view our report

#### Market challenge

- Presence of intellectual property rights and patents
- For a full, detailed list, view our report

#### Market trend

- Increasing use of eye tracking data by advertisement and neuromarketing fields
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- SensoMotoric Instruments (SMI)
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