

Steelyard Releases Vendor Listing to Help Navigate Las Vegas Market

Steelyard makes it easy for interior designers to discover new products every day online and while at #LVMKT

LAS VEGAS, NV, USA, July 31, 2017 /EINPresswire.com/ -- Meeting face to face in showrooms will always be an important facet of building lasting relationships between manufacturers and interior designers. Steelyard, the industry's most comprehensive online platform for helping interior designers discover and specify new products wants to make that process even easier. Attendees at this week's Las Vegas Market who are looking for the furniture and home décor manufacturers that are the most eager to grow their relationship with the trade can simply turn to Steelyard for guidance.

In the Market Guide for LVMKT 2017, Steelyard has showcased 25 of its top designer-friendly vendors exhibiting this week at Las Vegas Market. This list covers a wide range of product



Steelyard - Design Research for Interior Designers & Architects

categories from furniture to art and accessories featuring top brands including French Heritage, Noir, Oly Studio, Phillips Collection, Sunpan Modern Home and many others eager to engage interior designers.

"Designers are a growing influence in the furniture and home décor industry especially in the wake of the downturn of brick and mortar retailers," said Steelyard's Vice President of Business Development, Michael D'Imperio. "They are increasingly involved in everything from simple makeovers and remodeling to from scratch design projects exercising a wide span of influence over what products get recommended to their clients. For 20 years, Steelyard has been providing exclusive access to trade-only information for interior designers and architects searching for inspiration and new products that uphold the highest standards for quality and reputation."

About Steelyard:

For nearly two decades, Steelyard has supported the interior design industry providing trade professionals with the inspiration and product information they need to deliver exceptional residential and commercial projects to their clients.

Providing detailed design research on products from hundreds of top designer-focused manufacturers, Steelyard is the largest specification platform catering exclusively to the professional design community. With the ability to reach a registered user base of 30K+ interior designers, Steelyard helps manufacturers promote and measure real market demand for their products. Professional interior designers, architects, and corporate buyers can register for free on Steelyard. For more information, visit www.steelyardaccess.com or follow us on social media @steelyardaccess.

http://marketing.steelyardaccess.com/pdfs/Steelyard-LasVegas-Market-Vendor-Guide.pdf

Ken Evans Steelyard 800-631-3111 email us here

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2017 IPD Group, Inc. All Right Reserved.