

Ford Motor Company presented National Veteran Business Development Council's Founder Award

DETROIT, MICHIGAN, USA, August 3, 2017 /EINPresswire.com/ -- The National Veteran Business Development Council (NVBDC) has presented the Ford Motor Company with its highest award. The "Founders Award" is in recognition of a sponsor's early and continuous support of both the NVBDC and the certified Service Disabled and Veteran owned businesses (SD/VOBs) they represent. The Ford Motor Company was one of the very first corporations to encourage the NVBDC to develop a National Certification program that would meet corporate standards.

"When we first started asking corporations about hiring SD/VOBs it was Ford that told us there are very specific certification standards that would

have to be created by any Veteran business certification body and if the NVBDC was going to that body, then we would have to be a 501c-3 nonprofit foundation. They introduced us to the Michigan Minority Supplier Development Council and the Great Lakes WBENC people who were kind enough

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Ford has been and continues to be one of the leading corporations engaging Service Disabled and Veteran Owned Businesses that have been certified by the NVBDC”
Keith King, President NVBDC

announced their 2016 \$1.1 Billion spend with certified SD/VOBs, or with those whose certification is pending; what we saw is the true value of the NVBDC SD/VOB certification.

Over the past three years, Ford demanded that all SD/VOB suppliers become certified and the amount of the spend with NVBDC certified companies has grown proportionately. We can proudly say that Ford has more than lived up to their promise to support our certified Veteran Businesses and for all of these reasons we are proud to present to the Ford Motor Company our Founders Award”, said



(l-r) Dan Shipman Ford, Keith King NVBDC, Renee Jones Ford, John Savona Ford, Kathryn McIntyre Ford, Richard Miller NVBDC

to become our mentors. Ford was there when we did our beta-test of presenting the credential of three Veteran Owned Businesses that we felt met the standards we were taught. They said we got it and go build the organization and they would support us and they have lived up to their promise.

Ford has been and continues to be one of the leading corporations engaging Service Disabled and Veteran Owned Businesses that have been certified by the NVBDC. They were one of the first corporations to capture and track Veteran spend as a part of their total diversity spend. When Ford

Keith King, President of the NVBDC.

Mission:

The NVBDC is the only Veteran Owned Business Certification organization developed by Veterans, for Veterans. The purpose is to provide a credible and reliable certifying authority for all size businesses ensuring that valid documentation exists of Veteran ownership and control.

Please visit us at: www.nvbdc.org or on Facebook at facebook.com/nvbdc.

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