

## Cigarettes in Spain: Market Sales, Consumption, Demand and Forecast 2017 – 2021

WiseGuyReports.Com Publish a New Market Research Report On - "Cigarettes in Spain: Market Sales, Consumption, Demand and Forecast 2017 – 2021".

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The cigarettes category brought no surprises in 2016, when retail volume and value sales recorded flat performances. It is true that the Spanish economy continued to consolidate in its recovery and both macro and micro economic indicators indicated positive growth rates, although this was not enough to support growth in sales of cigarettes. In Spain other factors are proving to be more important in the shaping of the performance of cigarettes, such as illicit tobacco sales or the increasing pro...

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The Cigarettes in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent, Fine Cut Cigarettes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigarettes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands:

\* Use five-year forecasts to assess how the market is predicted to develop.

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