

Are you making homemade food for your dog? Freshpet® Vital® now does the work for you!

New Vital® Fresh Cuts™ Chicken Recipe for Dogs Available in Pet Specialty and Independent Stores

SECAUCUS, NEW JERSEY, UNITED STATES, August 7, 2017 /EINPresswire.com/ -- Freshpet®, Inc (Nasdaq:FRPT), the first and only maker of fresh, all natural, real food for pets, debuts an exciting new freshly prepared meal specially crafted for your dog. For the first time, Freshpet® offers Freshpet® Vital® Fresh CutsTM Chicken Recipe for Dogs.

We know a growing number of consumers are making their own dog food. However, it may not have the right balance of protein and nutrition for their dogs. This is why Vital® hand-crafted Fresh Cuts™. It provides the goodness of a homecooked meal with a medley of



shredded chicken, antioxidant-rich cranberries, and vegetables like sweet potatoes and green beans for the optimal mix of protein and nutrition.

Freshpet® Vital® Fresh Cuts™ - Chicken Recipe for Dogs

Available at Pet Specialty retailers and your local independent stores.

To learn more, visit <u>www.freshpet.com</u>

About Freshpet®

Freshpet®, headquartered in Secaucus, New Jersey, is the only company providing fresh, all-natural dog and cat food nationwide. Founded in 2006 by pet lovers and pet food industry professionals, Freshpet® identified an opportunity to improve the pet food market and introduced fresh dog and cat food as a healthy alternative to dry and canned food. Freshpet® only uses the highest quality meats, poultry and fish combined with fresh vegetables and fruits—with never any byproducts, fillers or preprocessed meats like those found in traditional dog food. Nutrient rich recipes allow pets to have the same healthy eating habits as their owners.

Freshpet® brands include Freshpet® Select and Dog Joy™, available at select grocery and mass-market retailers; Deli Fresh®, Vital™ and Dognation™, available at pet specialty stores.

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