

Alternative Credentials 2017 Global Market Expected to Grow at CAGR 31.80% and Forecast to 2021

The analysts forecast the global alternative credentials market for higher education to grow at a CAGR of 31.80% during the period 2017-2021.

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[Global Alternative Credentials Market](#)

Description

Alternative credentials are referred to as learning outcomes, skills, and competencies that can be received from non-degree activities and assessments that cater to the specific workforce needs. There has been an increase in the ICT investment along with the rise in awareness on the benefits of implementing the advanced mode of education among instructors. Thus, there will be a rise in adoption of technologically advanced methodologies in the education system. Educational institutions, primarily in the higher education segment, are actively devising ways to incorporate advanced learning strategies, such as project-based learning, problem-based learning, inquiry-based learning, and experiential learning.

Covered in this report

The report covers the present scenario and the growth prospects of the global alternative credentials market for higher education for 2017-2021. To calculate the market size, the report considers revenue generated by providers of alternative credentials to students in the higher education segment.

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The market is divided into the following segments based on geography:

- APAC



- Europe
- North America
- ROW

The Global Alternative Credentials Market for Higher Education 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Capella Education
- Coursera
- Credly
- Pearson

Other prominent vendors

- BadgeCraft
- Forallsystems
- Knowledgestream
- Makewaves

Market driver

- Rising acceptance of digital badges
- For a full, detailed list, view our report

Market challenge

- Threat from traditional degree program providers
- For a full, detailed list, view our report

Market trend

- Growing adoption of lifelong learning
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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