

Global Content Protection Market 2017 by Services, Security, Technology, Challenges, Solution, Companies & Forecast 2021

Orbis Research has added Latest Research Report on "Global Content Protection Market 2017-2021" to its Database.

DALLAS, TEXAS, UNITED STATES, August 14, 2017 /EINPresswire.com/ -- Companies Mentioned: Apple, Adobe Systems, China Digital TV Holding, Cisco Systems, Digimarc, Google, Irdeto, Kudelski Group, Microsoft, Sony, Verance, Verimatrix, ARRIS International, BS Conditional Access Systems, Conax, Dell EMC, Ericsson, STMicroelectronics, Wellav Technologies, and ZTE.

About [Content Protection](#), Content protection is a process designed to impose copy protection restrictions in storage media. It helps to authorize the commercial and entertainment content and protects it across various digital interfaces such as the Internet and media devices. As a part of antipiracy, content protection systems are designed to provide value-added services to content owners who distribute their services to customers. Therefore, in the digital world, content protection is mainly about confidentiality and legal concerns of the content. As online piracy accounts for the loss of billions of dollars, antipiracy and protecting copyright material is a major concern. Media and publishers are increasingly protecting their content from being stolen or illegally produced. Content protection is enhanced through various solutions to offer multi-device use while protecting the linear and on-demand content.

Analysts forecast the Global Content Protection Market to Grow at a CAGR Of 4.93% During The Period 2017-2021.

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Covered in this report

The report covers the present scenario and the growth prospects of the global content protection market for 2017-2021. To calculate the market size, the report considers the revenue generated from DRM, CAS, and watermarking types of content protection.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA



Global Content Protection Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key vendors

- Apple
- Adobe Systems
- China Digital TV Holding
- Cisco Systems
- Digimarc
- Google
- Irdeto
- Kudelski Group
- Microsoft
- Sony
- Verance
- Verimatrix

Other prominent vendors

- ARRIS International
- BS Conditional Access Systems
- Conax
- Dell EMC
- Ericsson
- STMicroelectronics
- Wellav Technologies
- ZTE

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Market driver

- Increasing use of consumer electronic devices

Market challenge

- Growing popularity of free-to-air services

Market trend

- Multi-DRM

Key questions answered in this report

What will the market size be in 2021 and what will the growth rate be?

What are the key market trends?

What is driving this market?

What are the challenges to market growth?

Who are the key vendors in this market space?

What are the market opportunities and threats faced by the key vendors?

What are the strengths and weaknesses of the key vendors?

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