

# Savory Snacks Market in the US to Grow at a CAGR Of 2.86% and Forecast to 2021

*Wiseguyreports.Com Publish New Market Research Report On-"Savory Snacks Market in the US to Grow at a CAGR Of 2.86% and Forecast to 2021".*

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## [Savory Snacks Market in the US 2017](#)

### Executive Summary

Savory snacks are snack foods that have a salty taste. They are different from sweet snacks. The savory snacks market can be divided into major categories based on the product types: Potato chips, extruded snacks, nuts and seeds, traditional/ethnic snacks, popcorn, meat snacks, pretzels, and other savory snack products. Savory snacks can be categorized under the snack foods segment. Although there are many variants in terms of the ingredients used, the savory snacks market in the US can be divided into the following major categories: Potato chips, extruded snacks, nuts and seeds, traditional snacks, meat snacks, popcorn, and other savory snacks. Potatoes, nuts, seeds, corn, wheat, rice, tapioca, and oats are the most commonly used as ingredients in the preparation of savory snacks.

The analysts forecast the savory snacks market in the US to grow at a CAGR of 2.86% during the period 2017-2021.

### Covered in this report

The report covers the present scenario and the growth prospects of the savory snacks market in the US for 2017-2021. To calculate the market size, the report considers the revenue generated through the sales of different types of savory snacks in the US including potato chips, extruded snacks, nuts and snacks, traditional/ethnic snacks, popcorn, meat snacks, pretzels, and other snacks sold through many retail outlets and food service establishments, but not limited to hypermarkets, supermarkets, convenience stores, independent retailers, discount stores, warehouse clubs, and others.

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The report, Savory Snacks Market in the US 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and



its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Calbee
- Kellogg,
- Lamb Weston
- McCain Foods
- PepsiCo

#### Other prominent vendors

- Amplify Snack Brands
- Blue Diamond Growers
- Boulder Brands
- Conagra Brands
- General Mills
- Hain Celestial
- Herr Foods
- Natural Intentions
- The Meatsnacks Group
- Snyder's-Lance

#### Market driver

- Evolving taste preferences
- For a full, detailed list, view our report

#### Market challenge

- Fluctuations in raw material costs
- For a full, detailed list, view our report

#### Market trend

- Technological innovations
- For a full, detailed list, view our report

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- .....Continued

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