

\$5 Million Real Estate Artificial Intelligence R&D Has begun for GREL

Global Real Estate Licence, the provider of online real estate education & technology solutions, today announced the launch of their dynamic R&D with AI.

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/EINPresswire.com/ -- Global [Real Estate Licence](#), the provider of online real estate education & technology solutions, is proud to announce they have begun their research & development with artificial intelligence. GREL is pleased to say that they are spending in the next 24 months, \$5 million on dynamic R&D, to support agents in dominating the industry with their 'AI' technology. Designed to be focused for real estate agents all around the world, GREL understands the true potential of artificial intelligence and how it can get agents to become top sellers through constantly providing updated workout scripts, Area Analysis Reports, CMA's and more. With Google, Microsoft and other large companies developing superb softwares, they each have artificial intelligence systems as their key nucleus for what they are doing, GREL's AI will be your ticket to become a real estate expert.



"It is evident that each real estate agent has to follow a sales process, which requires to not only be sales oriented, but to also focus on marketing, customer service, accounting, content creation, advertising and more. Perfecting that sales process is key. Right from gaining the knowledge to becoming experts in the industry, providing a platform to agents which helps perfect the sales process, will ultimately results in agents focusing on providing value to their clients. The solution is not about throwing more tools their way, it's about strategically creating a platform, focusing on mindset and knowledge, first. The expertise of a real estate agent can be severely underestimated in markets all around the world. The influence agents have in their local markets affects the largest assets of families, businesses and investors, leading them to play an incredible role in their communities current, and future, wellbeing. The launch of our mentorship program was built on this foundation, to guide the influencers to make a positive impact on their communities, and we are extremely proud to offer this. It is geared towards agents who are eager to learn and contribute, but may not have the funds to complete the training. We will never shy away from making a positive impact on people's lives, especially for those who can benefit most from it.

The importance of artificial intelligence has become increasingly evident for industries around the world, such as IBM's investment into their Watson program. GREL is able to expand their reach to deliver their education and technology to the real estate industry with the launch of their mentorship program. In addition to their platform, Global Real Estate Licence is integrating other platforms to create a result oriented workflow. This introduction restructures the sales process, producing more efficient and productive results for agents. This announcement falls in line with the aggressive roadmap GREL had set out, with more industry shakeups aimed for agents, which would be worthwhile to keep an eye out for in the near future..

About Global Real Estate Licence:

GREL is a California-based organization that provides real estate training, licencing and guidelines to real estate professionals around the world. The online business platform by GREL helps users build their real estate knowledge, enhance skills, and properly brand their business for success. Real estate licence editions provided by GREL are designed to help real estate professionals understand the property market, master the skills required for success, and implement robust strategies required for success in real estate. Visit our website to learn more about Global Real Estate Licence:

<https://grel.org>

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